

mariposatv



**Opportunities for social butterflies and assertive entrepreneurs, learn how to pursue the many opportunities with mariposatv.**



There are endless possibilities and options for talented people with encourageable and inspiring personalities.

[mariposacanada.ca](http://mariposacanada.ca)



## **WE ARE** mariposatv.

**We're unleashing the power of multimedia content by connecting with millions of people worldwide through video streaming and digital television content, both organic and studio production, that includes live events, merchandise advertisements and more.**



## **OUR PHILOSOPHY** for mariposatv.

**We thrive because of our brand exposure via mariposatv. Our company success is thanks to the many talented and passionate members of Team Mariposa. We are committed to making a measurable difference across a wide spectrum of media platforms, producing content that is amusing, informative, and inspiring.**

**Discover more about our company, our leaders, and our many career options...**

**[mariposacanada.ca](http://mariposacanada.ca)**



## **Having fun via mariposatv.**

**Our team members with a social butterfly type personality are our greatest resource, and the essence of what makes Mariposa an extraordinary brand.**



Supporting the success of **ENTREPRENEURS.**

We're committed to recognizing the talent of entrepreneurs, and enabling them to excel and achieve success across many media platforms. Through mariposatv, we can continue our efforts that shares our values and strengthen our collaborative and innovative capabilities.

Pre-arranged concepts for **YOU TO CONSIDER.**

# **BECOME A LEADING, GLOBAL PREMIUM CONTENT PRODUCER.**

Embrace opportunities and broadcast across all Mariposa Media platforms worldwide.





# Home Sweet Home

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**Home Sweet Home**  
mariposatv

**The Home Sweet Home (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Home Sweet Home®, which would feature both refined broadcast and live stream video content, including documentary films.**

**The Home Sweet Home content would be available as a subscription model for streaming video across mariposatv, as well as via the Home Sweet Home publication. The Home Sweet Home brand also markets merchandise and services, including live events for Mariposa's exhibitions.**



**Hello Darling**  
mariposatv

**The Hello Darling (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Hello Darling®.**

**Available on-air, online and on-the-go, Hello Darling can provide its audience access to the cutting-edge, laugh-out-loud world of home improvement wherever and whenever they want it. Hello Darling enables audiences to have access to a world of super amusing, personally relatable, culturally relevant, provocative comedy that tells the funny truths between couples when it comes to the topic of home improvement.**

**With a global reach of more than 300 million households in over 50 countries, Hello Darling can feature award-winning broadcast and film productions, including a sketch, scripted and animated series, along with live event specials and Podcast series.**

**The Hello Darling content would be available as a subscription model for streaming video across mariposatv, as well as via the Hello Darling publication. The Hello Darling brand also markets merchandise and services, including live events for Mariposa's exhibitions.**

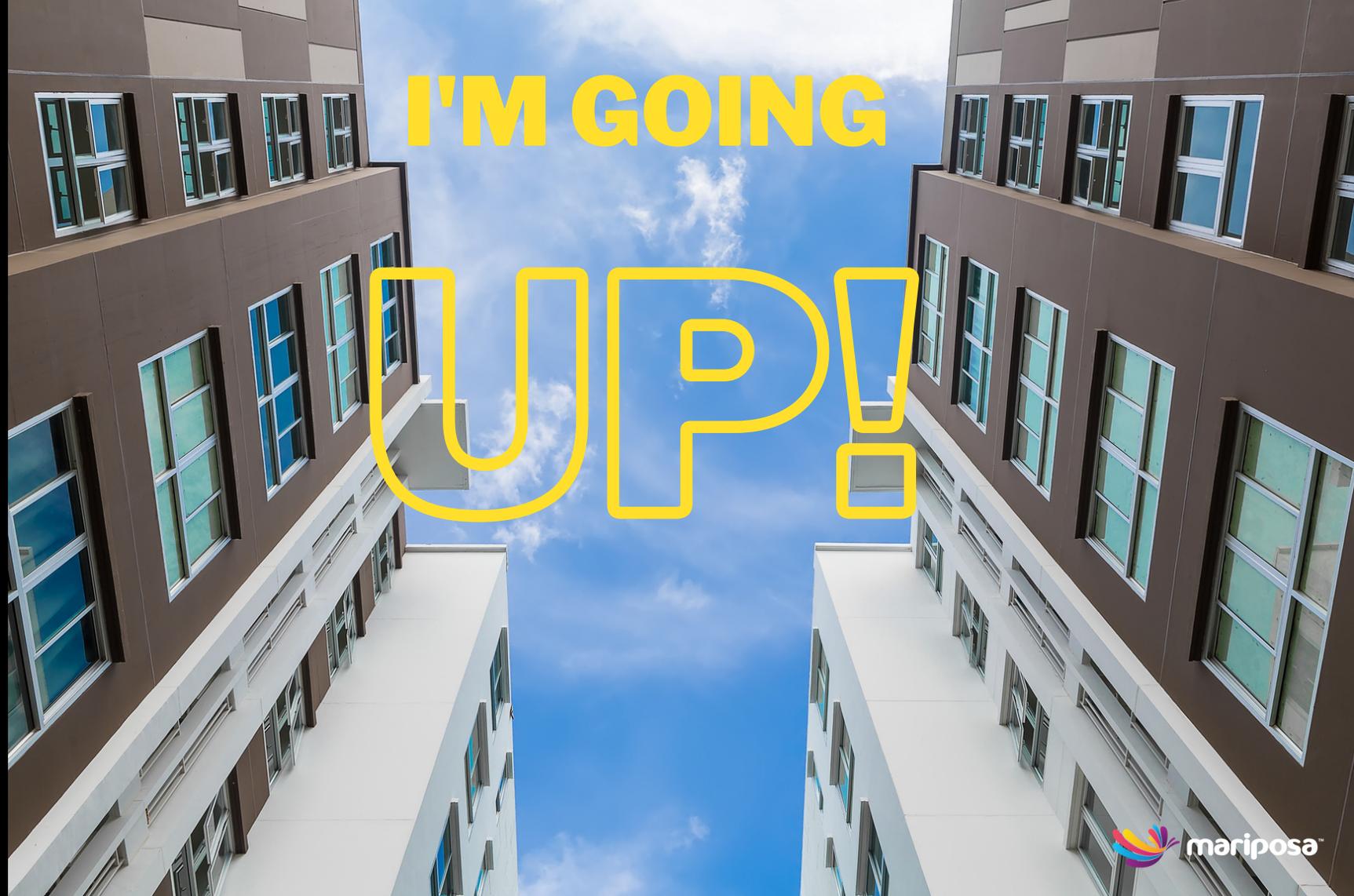


### Canadian Accents mariposatv

**The Canadian Accents (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Canadian Accents®, which would feature both refined broadcast and live stream video content, including documentary films.**

**Canadian Accents productions consist of a multicultural aspect of home improvement and real estate, and shares a culturally diverse perspective on topics that pertain to purchasing a home and transforming such property into a dream home.**

**The Canadian Accents content would be available as a subscription model for streaming video across mariposatv, as well as via the Canadian Accents publication. The Canadian Accents brand also markets merchandise and services, including live events for Mariposa's exhibitions.**



**I'm Going UP!**  
mariposatv

**I'm Going UP! (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via I'm Going UP!®.**

**With a production that focuses on condominium properties, I'm Going UP! can feature amusing and informative content, including a sketch, scripted and animated series, along with live event specials and Podcast series.**

**The I'm Going UP! content would be available as a subscription model for streaming video across mariposatv, as well as via the I'm Going UP! publication. The I'm Going UP! brand also markets merchandise and services, including live events for Mariposa's exhibitions.**



*Blast into  
the past!*

**Blast into  
the past!  
mariposatv**

**Blast into the past! (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Blast into the past!®.**

**With a production that focuses on everything retro, Blast into the past! can feature amusing and informative content, including a sketch, scripted and animated series, along with live event specials and Podcast series.**

**The Blast into the past! content would be available as a subscription model for streaming video across mariposatv, as well as via the Blast into the past! publication. The Blast into the past! brand also markets merchandise and services, including live events for Mariposa's exhibitions.**

*THERE GOES THE*  
*neighborhood*



**There goes the  
neighborhood  
mariposatv**

**There goes the neighborhood (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via There goes the neighborhood®.**

**Available on-air, online and on-the-go, There goes the neighborhood can provide its audience access to the fun projects of community improvement, from a single street to fixing up the block, such projects can provide plenty of amusement and fun experiences. There goes the neighborhood enables audiences to have access to a world of super amusing, personally relatable, culturally relevant, provocative comedy that tells the funny stories of home renovations to the aspects of fixing up an entire neighborhood.**

**With a global reach of more than 300 million households in over 50 countries, There goes the neighborhood can feature award-winning broadcast productions, including a sketch, scripted and animated series, along with live event specials.**

**There goes the neighborhood content would be available as a subscription model for streaming video across mariposatv. There goes the neighborhood brand also markets merchandise and services, including live events for Mariposa's exhibitions.**

# ON THE MENU



 mariposa™

mariposatv

**On the menu  
mariposatv**

**On the menu (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via On the menu®, which would feature both refined broadcast and live stream video content, including documentary films.**

**On the menu productions consist of restaurant, cafe, and bakery property makeovers, and enables vital support and resources to assist small business owners.**

**On the menu content would be available as a subscription model for streaming video across mariposatv, as well as via the On the menu publication. The On the menu brand also markets merchandise and services, including live events for Mariposa's exhibitions.**



# COMPETITIVE NATURE

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Competitive  
Nature  
mariposatv

Competitive Nature (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Competitive Nature®, which would feature both refined broadcast and live stream video content, including documentary films.

Competitive Nature productions consist of Mariposa's designers vs realtors in regards to the consideration between improvement of a property to selling the property.

The Competitive Nature content would be available as a subscription model for streaming video across mariposatv, as well as via the Competitive Nature publication. The Competitive Nature brand also markets merchandise and services, including live events for Mariposa's exhibitions.

# YOUR BRAND

# PODCAST

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Your Brand  
Podcast  
mariposatv

Your Brand Podcast is a subsidiary podcast show that is owned as a 50–50% joint venture between the Podcast Artist and Mariposa Media Canada. The venture content is mutually owned, although is exclusively produced by the podcast artist.

The content must be related to the following topics:

- Home improvement.
- Home makeover.
- Home Staging.
- Decorative design.
- Decorum.
- Property renovations.
- Property restoration.
- Property development.
- Property Insurance.
- Smart Homes.
- Smart Building.
- Construction.
- Infrastructure.
- Real Estate.
- Mortgages.
- Community Development.
- Urban Planning.
- Rural Planning.
- Home Cinema.
- Home Garage.
- Home Outdoor.
- Home Appliances.
- Home Energy.
- Mobile Home.
- Unique Homes.
- Home Sanctuaries.
- Man Cave.
- Home Business.
- Kitchens & Bathrooms.

# DESIGNER TALKSHOW

With host and commentator: Your Name



Create your own talkshow on  
topic of everything design.





YOUR TV CHANNEL



Imagine your own television channel that can promote your own services and market your own merchandise. Visualize your own shopping television channel and broadcasting your live events.

shop@  
mariposatv

YOUR  
BRAND



**A WORLD**

*of design*

A woman in a brown top and a woman in a denim jacket are holding a boom microphone over a man on a green screen set. The woman in the brown top is looking up at the microphone, and the woman in the denim jacket is looking at the man. The man is looking up and to the left. The background is a green screen with studio lighting equipment visible.

**mariposa  
media**

CANADA

# UNLEASHING THE POWER OF CONTENT

Mariposa Media produces premium content to audiences across WEB6tv technology platforms worldwide. There is an objective to connect the Mariposa brand with millions of people—through streaming video, broadcasting live events, marketing merchandise, and much more. Mariposa Media aspires to create content for all audiences, across every genre and format, while partners and their respective brands forge deep connections with Mariposa's most diverse audiences. Through our diligent efforts to stream video, our differentiated strategy is scaling rapidly across subscription models for broad free access.

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[mariposacanada.ca](http://mariposacanada.ca)



**mariposa**<sup>TM</sup>