



Hello

social butterfly!

BUSINESS OPPORTUNITY

Mariposa Media Canada

mariposacanada.ca

mariposatv



Opportunities for social butterflies who are assertive entrepreneurs. Learn how to pursue the many opportunities via mariposatv.

There are endless possibilities and options for talented people with encourageable and inspiring personalities.

mariposacanada.ca





WE ARE mariposatv.

We're unleashing the power of creative content for broadcast media by connecting with millions of people worldwide through video streaming.

Both organic and studio production, that includes live events, merchandise advertisements, and podcast, are the examples that can enable artistic passion to flourish.



OUR PHILOSOPHY for mariposatv.

We thrive because of our brand exposure via mariposatv. Our company success is thanks to the many talented and passionate members of Team Mariposa. We are committed to making a measurable difference across a wide spectrum of media platforms, producing content that is amusing, informative, and inspiring.

Discover more about our company, our leaders, and our many career options and opportunities.



Having fun via mariposatv.

Our team members with a social butterfly type of personality are among our greatest resource. Therefore, the essence of creative content can enable Mariposa to be appreciated as a valued and popular brand.



Supporting the success of **ENTREPRENEURS.**

We're committed to recognizing the talent of entrepreneurs, and moreover, enabling them to excel and achieve success across many media platforms. Through mariposatv, we can continue our efforts that shares our values and strengthens our collaborative and innovative capabilities.

Pre-arranged concepts for **YOU TO CONSIDER.**

BECOME A LEADING, CREATIVE CONTENT PRODUCER.

Embrace the many options for producing creative content across broadcast platforms worldwide.





Hey MARI, show them
some examples...





***butterfly
days***



mariposatv

**Home Sweet Home
mariposatv**

The Home Sweet Home (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Home Sweet Home®, which would consist of refined broadcasting that includes informative documentary films.

The Home Sweet Home content would be available as a subscription model for mariposatv by streaming video across many social media platforms, as well as via Mariposa's own platform. The Home Sweet Home brand also markets merchandise and services, including live events for Mariposa's exhibitions.

A photograph of a man and a woman in a living room. The man, on the left, has a beard and is wearing a light grey sweater. The woman, on the right, has voluminous curly hair and is wearing a light-colored sweater. They are embracing and smiling. In the background, there is a wooden shelving unit, a potted plant, and a sofa.

HELLO

darling

mariposatv

**Hello Darling
mariposatv**

The Hello Darling (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Hello Darling®. Available on-air, online and on-the-go, Hello Darling can provide its audience access to the cutting-edge, laugh-out-loud world of home improvement wherever and whenever they want it. Hello Darling enables audiences to have access to a world of super amusing, personally relatable, culturally relevant, and provocative comedy that tells the funny truths between couples when it comes to the topic of home improvement.

With a global reach of more than 300 million households in over 50 countries, Hello Darling can feature award-winning broadcast and film productions, including a sketch, scripted and animated series, along with live event specials and Podcast series. The Hello Darling content would be available as a subscription model for mariposatv that involves streaming video across multimedia platforms, as well as via the Hello Darling publication. The Hello Darling brand also markets merchandise and services, including live events for Mariposa's exhibitions.



Canadian Accents mariposatv

The Canadian Accents (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Canadian Accents®, which would consist of refined broadcast for live stream video content, including informative documentary films. Canadian Accents productions consist of a multicultural aspect of home improvement and real estate, and shares a culturally diverse perspective on topics that pertain to purchasing a home and transforming such property into a dream home.

The Canadian Accents content would be available as a subscription model for mariposatv streaming video across multimedia platforms, as well as via the Canadian Accents publication. The Canadian Accents brand also markets merchandise and services, including live events for Mariposa's exhibitions.



I'M GOING

UP!

mariposatv



**I'm Going UP!
mariposatv**

I'm Going UP! (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via I'm Going UP!®.

With a production that focuses on condominium properties, I'm Going UP! can feature amusing and informative content, including a sketch, scripted and animated series, along with live event specials and Podcast series.

The I'm Going UP! content would be available as a subscription model for mariposatv by streaming video across multimedia platforms, as well as via the I'm Going UP! publication. The I'm Going UP! brand also markets merchandise and services, including live events for Mariposa's exhibitions.



**Blast into
the past!
mariposatv**

Blast into the past! (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Blast into the past!®.

With a production that focuses on everything retro style and vintage, Blast into the past! can feature amusing and informative content, including a sketch, scripted and animated series, along with live event specials and Podcast series.

The Blast into the past! content would be available as a subscription model for mariposatv by streaming video across multimedia platforms, as well as via the Blast into the past! publication. The Blast into the past! brand also markets merchandise and services, including live events for Mariposa's exhibitions.

THERE GOES THE
neighborhood



mariposatv

**There goes the neighborhood
mariposatv**

There goes the neighborhood (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via There goes the neighborhood®.

Available on-air, online and on-the-go, There goes the neighborhood can provide its audience access to the fun projects of community improvement, from a single street to fixing up the block, such projects can provide plenty of amusement and fun experiences. There goes the neighborhood enables audiences to have access to a world of super amusing, personally relatable, culturally relevant, and provocative comedy that tells the funny stories of home renovations to the aspects of fixing up an entire neighborhood.

With a global reach of more than 300 million households in over 50 countries, There goes the neighborhood can feature award-winning broadcast productions, including a sketch, scripted and animated series, along with live event specials. There goes the neighborhood content would be available as a subscription model for mariposatv by streaming video across multimedia platforms. There goes the neighborhood brand also markets merchandise and services, including live events for Mariposa's exhibitions.

ON THE MENU



 mariposa™

mariposatv

**On the menu
mariposatv**

On the menu (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via On the menu®, which would feature both refined broadcast and live stream video content, including documentary films.

On the menu productions consist of a restaurant, cafe, and bakery property makeovers, and enables vital support and resources to assist small business owners.

On the menu content would be available as a subscription model for mariposatv by streaming video across multimedia platforms, as well as via the On the menu publication. The On the menu brand also markets merchandise and services, including live events for Mariposa's exhibitions.



COMPETITIVE NATURE

Competitive Nature mariposatv

Competitive Nature (mariposatv Production), a partially owned subsidiary venture of Mariposa Media Canada, with business partners owning and operating the premium productions that are showcased via Competitive Nature®, which would feature both refined broadcast and live stream video content, including informative documentary films.

Competitive Nature productions consist of Mariposa's designers vs realtors in regards to the consideration between improvement of a property or selling the property.

The Competitive Nature content would be available as a subscription model for mariposatv by streaming video across multimedia platforms, as well as via the Competitive Nature publication. The Competitive Nature brand also markets merchandise and services, including live events for Mariposa's exhibitions.



Your Brand
Podcast
mariposatv

Your Brand Podcast is a subsidiary podcast show that is owned as a 50–50% joint venture between the Podcast Artist and Mariposa Media Canada. The venture content is mutually owned, although is exclusively produced by the podcast artist.

The content must be related to the following topics:

- Home improvement.
- Home makeover.
- Home Staging.
- Decorative design.
- Decorum.
- Property renovations.
- Property restoration.
- Property development.
- Property Insurance.
- Smart Homes.
- Smart Building.
- Construction.
- Infrastructure.
- Real Estate.
- Mortgages.
- Community Development.
- Urban Planning.
- Rural Planning.
- Home Cinema.
- Home Garage.
- Home Outdoor.
- Home Appliances.
- Home Energy.
- Mobile Home.
- Unique Homes.
- Home Sanctuaries.
- Man Cave.
- Home Business.
- Kitchens & Bathrooms.

DESIGNER TALKSHOW

With host and commentator: Your Name



Create your own talkshow on topic
of anything relatable to Mariposa.





YOUR TV CHANNEL



Imagine your own television channel that can promote your own services and showcases your own merchandise. Visualize your own shopping television channel and broadcasting your live events.

shop@
mariposatv

YOUR
BRAND



A WORLD

of design

A woman in a brown sweater and a woman in a denim jacket are holding a boom microphone over a man on a film set. The background is a green screen with studio lighting.

**mariposa
media**

CANADA

UNLEASHING THE POWER OF CREATIVE CONTENT

Mariposa Media produces premium content to audiences across WEB6tv Evolution (6G Network Technology) platforms worldwide. There is an objective to connect the Mariposa brand with millions of people—through streaming video, broadcasting live events, marketing merchandise, and much more. Mariposa Media aspires to create content for all audiences, across every genre and format, while partners and their respective brands forge deep connections with Mariposa's most diverse audiences. Through our diligent efforts to stream video, our differentiated strategy is scaling rapidly across subscription models for broad free access.

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