



THE MARIPOSA SUSTAINABILITY REPORT 2022-2023.

Progress through innovative thinking and performance.

At Mariposa, we are currently leveraging our business operations to help build a more sustainable, inclusive company. We're delivering on our commitments alongside our clients and strategic business partners.





OUR APPROACH TO SUSTAINABILITY.

Mariposa's approach to sustainability is founded on two intersecting areas of impact: helping to accelerate the ecological transition and helping to advance inclusive growth. These are the areas where we can have the most material impact.

ENABLING INCLUSIVE GROWTH.

To advance Mariposa's Sustainable Business Growth and Financial and Prosperous Opportunity.

Accessible Opportunities and Valuable Resources.

Employment Inclusion and Opportunity.

Accessible and Affordable Opportunity.

OUR PURPOSE

What We Do.

Enabling members of Team Mariposa to achieve their sustainability ambitions and promote more sustainable business practices.

How We Do It.

Applying sustainability practices to how we as an overall company manage and operate our own business operations.

How We Address Gaps.

Our external partnerships and strategic philanthropy complement our work with clients, enabling meaningful change and advancing progress.

"WE CAN HELP OUR CLIENTS PRODUCE MORE RELIABLE AND AFFORDABLE ENERGY AS WELL AS CREATE A MORE ECOLOGICALLY EFFICIENT BUSINESS PRACTICES AND PROCESSES FOR THE BENEFIT OF TODAY'S SOCIETY AND FUTURE GENERATION OF CANADIANS."

ADRIANO CONTI

PRESIDENT AND CHIEF OPERATIONS OFFICER



**LET'S WORK
TOGETHER.**

Welcome to Mariposa...
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OUR PROGRESS

BUILDING ON 60 YEARS OF EXPERIENCE IN SUSTAINABLE BUSINESS GROWTH, WE'RE MAKING PROGRESS ON OUR COMMITMENTS. ONE YEAR AGO WE ANNOUNCED THAT WE WOULD DEPLOY CDN \$150 MILLION IN VENTURE CAPITAL, INVESTING IN BUSINESS DEVELOPMENT RESOURCES, AND ADVISORY ACTIVITY BY 2030 TO ACCELERATE ECOLOGICAL TRANSITION AND ADVANCE INCLUSIVITY AND OVERALL BUSINESS GROWTH. BY THE END OF 2021, WE REACHED APPROXIMATELY 30% OF OUR TOTAL GOAL.



REAL IMPACT, REAL WORLD RESULTS.

We're making a measurable difference where it matters most – for Canadian communities, people and families.

“I really think the biggest opportunity in emerging markets is to pivot from a conversation that this is a price to be paid to a dialogue that says, “Wow, this is an unbelievable opportunity to improve the livelihoods of people.” And I think it happens to be true.”



Cooper Anderson

Senior Vice President and the respective Executive Head of Mariposa Foundation, Mariposa Group Canada.

Mariposa Foundation, Force For Good Initiatives.

DELIVERING EXCELLENCE TOGETHER...

AS A LEADER IN OUR INDUSTRY, WE'RE ONLY AS STRONG AS OUR PEOPLE. AT MARIPOSA, WE BELIEVE IN BEING TRUSTED PARTNERS IN OUR PEOPLE'S PROFESSIONAL AND PERSONAL DEVELOPMENT THAT CAN UNLOCK THEIR POTENTIAL AND FOSTER EXCEPTIONAL BUSINESS GROWTH — NOT JUST FOR THEM, ALTHOUGH IN TURN, FOR OUR CLIENTS, SUPPLIERS, AND THE COMMUNITIES WHERE WE CONDUCT BUSINESS.

LEVERS TO MARIPOSA'S PROGRESS

DRIVING REAL PERFORMANCE AND LASTING IMPACT IS CENTRAL TO OUR SUSTAINABILITY MANDATE, WHETHER MEMBERS OF TEAM MARIPOSA ARE INVESTING, FINANCING, ADVISING, OR COLLABORATING. FOUR KEY LEVERS –TECHNOLOGY, PARTNERSHIPS, DATA, AND INNOVATION– SERVE AS ORGANIZING THEMES TO OUR MOST RECENT ACTIVITY TO ADVANCE SUSTAINABLE BUSINESS GROWTH AND PROSPEROUS OPPORTUNITY.



**FELLOW
CANADIANS**

As an innovative and highly motivated company, we work hard every day to make a measurable difference for our clients and the communities where we conduct business.

The success of our franchise business operations is essential to our growth. Therefore in 2022, as supply chain disruptions spread, geopolitical tensions rise, and inflation escalates, we have strengthened our focus on helping our clients achieve their objectives.

It's the very complexity of the challenge that demands a holistic approach, and what makes ours difference, is that we've integrated sustainability strategies across our company, our daily business operations, and our partnerships with the outside world.

One reason our clients turn to us is that we define sustainability broadly, treating ecological transition and philanthropy as two sides of the same coin. Moreover, our clients respect our initiatives to build upon our years of work promoting the economic empowerment of women, we're continuing to make headway with our new initiative, Feminine Fortunes, and we have a wide range of offerings that advance progress in both ecological transition and people exclusivity. For instance, our venture capital business unit has invested in a subsidiary company that is exclusively hiring and training women to learn a valuable trade and to eventually learn how to build ecologically efficient smart homes, and another subsidiary company that is creating affordable housing options as well as building Canada's most ecological sustainable high-rise apartment building. Every day we are supporting members of Team Mariposa as they navigate ecological transition and personal growth across their own franchise asset portfolios and investments.

There's still a long way to go, although we've made good progress:

Of our ten-year goal of CDN \$150 billion in sustainable finance activity, we've achieved investing approximately CDN \$300 million into the company so far, including CDN \$16 million in ecological transition, CDN \$5 million in people inclusive business growth, and the remainder in multiple innovative and unique business concepts.

Looking ahead, we expect client demand for sustainable solutions to continue to grow. Our clients know that building a more ecological sustainable and people inclusive economy is not only the right thing to do, it's the smart thing to do, especially in a world that's becoming more competitive. Therefore, we'll be there for them every step of the way. We are, after all, in the midst of a transition. Moreover, by taking action now, we can help our clients produce more reliable and affordable energy as well as build a more sustainable and inclusive economy for today's generation and the next.

Adriano Conti
President and
Chief Executive Officer

A handwritten signature in white ink that reads "Adriano Conti". The signature is written in a cursive, flowing style.



ACTIVATING THE POWER OF OUR VENTURE CAPITAL FOR A SUSTAINABLE FUTURE.

Activating the Power of the Financial System for a Sustainable Future.

At Mariposa, we have placed ecological efficiency and overall sustainability at the core of our business operations. Building upon decades of experience, we have accelerated our commitment to ecological-centric venture capital as we continue to invest in our broader purpose to grow and expand: to advance sustainable business growth and enable all-around beneficial opportunity for our franchise business partners, our valuable people that make up Team Mariposa, our crucial business partners who are suppliers, and the cherished communities in which we work.



Applying creative and innovative thinking for best outcomes.