



Mariposa Capital

Investment and Advisory Services for
Eastern Canada Operations.

We turn insight into impact.

Expertise you can count on!

With over 60 years of industry experience, **Mariposa Capital Canada** operates as a venture capital and asset management business unit of Mariposa Group Canada Ltd.; which is committed to creating impact and value for franchise business partners and the communities where we conduct business.



Our Services

We offer a variety of services tailored to our partner's needs.

→ Venture Capital.

→ Business Management Advisory.

→ Business Development Advisory.

→ Business Financial Management Advisory.

→ Business Expansion Advisory.

Statistics for the Mariposa Capital Team
across eastern Canada since 2021.

Our Impact

Turning insight into impact has influenced our methods in the manner that we assist our franchise business partners over the years.

500+

Franchisees supported

1,400+

Communities assisted

\$1.8b

Business Assets Managed

4

Provinces where we are
currently servicing.



Keith Shannyn | Venture Capital

GUELPH

Keith has over three decades of experience in banking and financial management consultancy. As a helpful advisor, he manages consultancy for Mariposa's venture capital affairs and interests.



Loraine Barone | Business Financial Management

GUELPH

As an extensively experienced business financial management advisor, Loraine has been working with franchise partners since the inception of Mariposa's re-structure and expansion. Loraine leads a team of business management consultants and venture capital experts from head office in Guelph, Ontario.



Matt Zhangyee | Business Development

GUELPH

Matt handles business development and expansion needs for franchisees across eastern Canada. Matt offers over 20 years of experience and wisdom in business management and financial services.

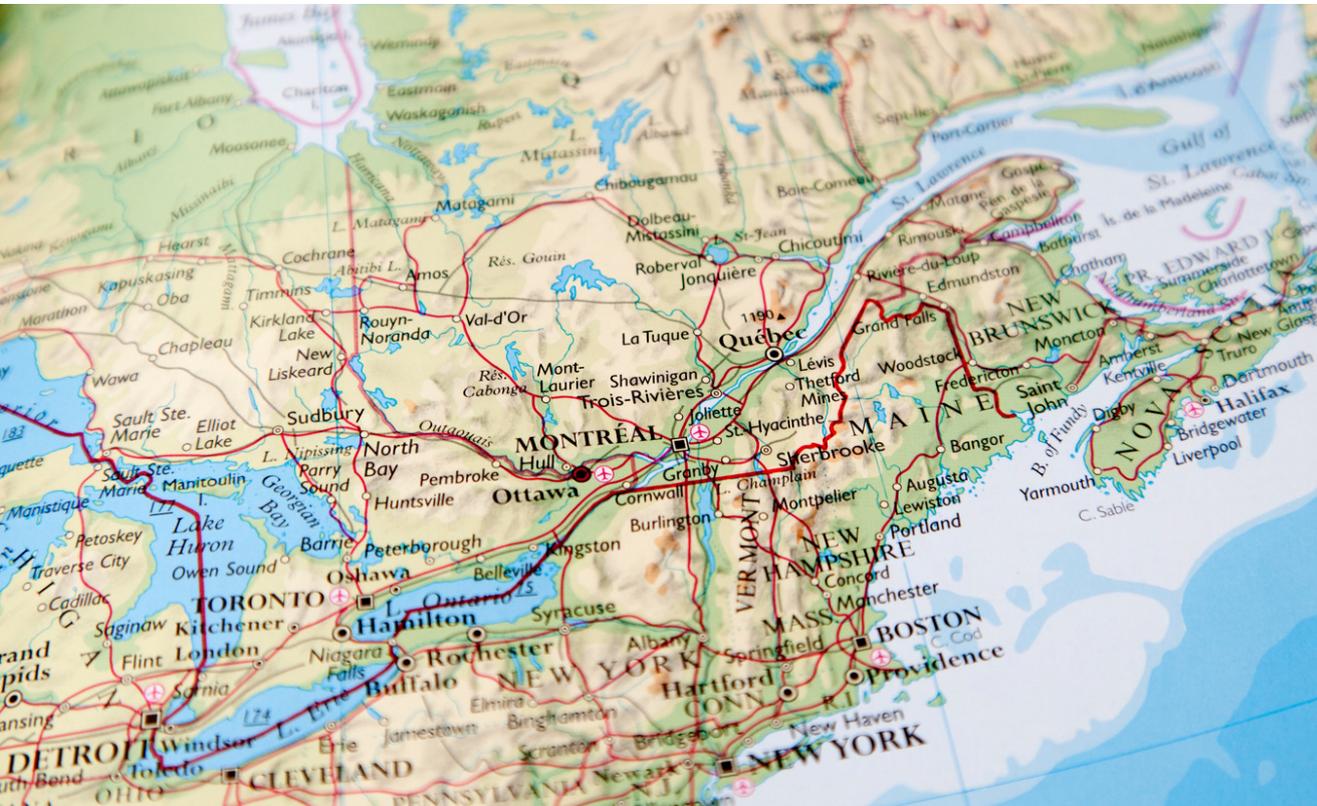
Get in Touch

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Venture Capital

As a venture capital provider and business advisory, we have earned the trust of franchisees and communities that we have supported, which includes the venture capital partners that rely on our team of experts to manage and represent their business and investment affairs.

At Mariposa Capital, we also help our franchise business partners grow by providing them with best-in-class advice and execution excellence on the most complex business transactions across a wide spectrum of issues and interests.



INSIGHT

Raising capital: How venture capital is evolving throughout the company.

Mariposa Group was re-structured as a Canadian multinational venture capital holding conglomerate in August 2017. The current company is an evolution of Mariposa Canada Inc. that was originally founded by Giovanni Conti in 1962.

Mariposa's entire operations are funded by its internal venture capital partners, which most are also the primary shareholders of the company, who's interests are managed and represented through Mariposa Capital Canada.





Christopher Conti | Executive Vice President and Chief of Operations for Mariposa Capital Canada.

Executive head of Mariposa Capital Canada Since: October 2018

The necessity of experience and qualifications:

A leader who is engaged and highly motivated. A man who literally embodies the Mariposa's culture. With over 20 years of leadership roles in the company, Christopher Conti leverages Mariposa's specific capabilities and industry knowledge to lead the Mariposa brand and its reputation for being exceptional. Christopher helps define Mariposa's business growth strategy, and embodies a tone of optimism for the promising future of the company. Most of all, Christopher is extensively dedicated and involved in helping improve the daily lives of franchisees both in the aspect of their needs and interests professionally and personally.

Christopher Conti is a strategic thinker with extensive venture capital and business advisory expertise. Christopher utilizes sincere familiarity with all aspects of Mariposa's business ventures, including from his own experience as Senior Vice President and Chief Operations Officer of Mariposa Canada Inc. Throughout the years, Christopher has developed, articulate, and lead the execution of Mariposa's strategic vision, has assessed and attended to risk management, and has helped guide the company's expansion processes that has led to obvious rapid growth.

Our philosophy when applied to venture capital.

You might think Mariposa's venture capital interests is all about making more money? For us, it's genuinely about enabling entrepreneurs to excel, while serving mutual best interests, and together through a combined effort, each and every member of Team Mariposa can strive to create themselves a long last cycle of prosperity.





How and why we invest venture capital.

Other companies invest in deals, Mariposa invests in people. A deal is based on the fundamental strategies that are affected and influenced through transactional experiences. Relationships endure, and therefore our partnerships are based on creativity, innovative thinking, passion, and an intense level of conviction and motivation to consistently succeed!



mariposa™