



**franchise
business
opportunity**

Franchise Business Opportunity

Mariposa Painting & Decorating Canada

Franchise businesses are currently being offered across all of Canada.

There are two entrepreneur career paths for painter and decorator.

Your entrepreneur
career options

painter

decorator

You can also evolve your skills and learn both trades.

*Today is the day you begin
turning your dreams into
reality!*



START-UP INVESTMENT



ESTABLISHING A FRANCHISE BUSINESS

The beginning process to owning and operating a franchise business within Mariposa Painting & Decorating Canada.



INITIAL INVESTMENT

**There is an initial investment of
CDN \$12,700 in order to establish a
franchise business; with a portion
of CDN \$4,350 paid immediately for
activation.**

**The remaining CDN \$8,350 will be paid upon the presentation of franchise
disclosure and signing of the franchise contract agreement. Such investment
funds are refundable if there are discrepancies.**

THERE IS NO PRESSURE APPLIED

zero franchise entrapment

INVESTMENT

Investment to be made throughout the first year in business.

The entire amount that you invest is applied to business development.

Once you begin the start-up phase of your franchise business, there will be an additional investment required by the fourth month after establishing your franchise business.

The amount of CDN \$27,000 will be required to be invested after four months operating your franchise business. Franchisees have the remaining of the initial year in operation to invest the minimum of CDN \$27,000.

By the end of the first year in business, the amount of CDN \$27,000 will be required to be invested in order to effectively maintain the business development processes. The Mariposa Business Development Department can assist you with obtaining business lines of credit for daily operating costs from Mariposa Finance.

AN OPTIMIZATION OF BUSINESS PERFORMANCE.

Making the necessary investment throughout the cycles of business development and growth.



You are consistently informed each month on all issues that pertain to your investment in the business development and growth process.

- **Initial investment in business development and growth.**

In order to achieve a decent proportionate amount of business growth during the initial year in operation, there are practical investment decisions to be made.

- **Investment during the second year.**

Between CDN \$27,000 to \$47,000 is recommended to be invested by the end of the second year of operation.

- **Investment during the third year.**

A commitment of CDN \$47,000 to \$67,000 minimum is recommended to be consistently invested by the third year in operation, and each year then after.

ADMINISTRATION

Increase of support staff

Mariposa at the corporate level will have to increase its support staff in order to accommodate the growth of your franchise business operations. Expenses of such support staff are divided 50/50 between Mariposa Corporate and the Franchise Business Owner/Operator.

- 1 Client relations.
- 2 Human resource.
- 3 Marketing and Business Promotion.
- 4 Mass Communications and Media.
- 5 Operational Staff Training.
- 6 Product selection and ordering.
- 7 Quality Control and Project Management and Oversight.

Company vehicles

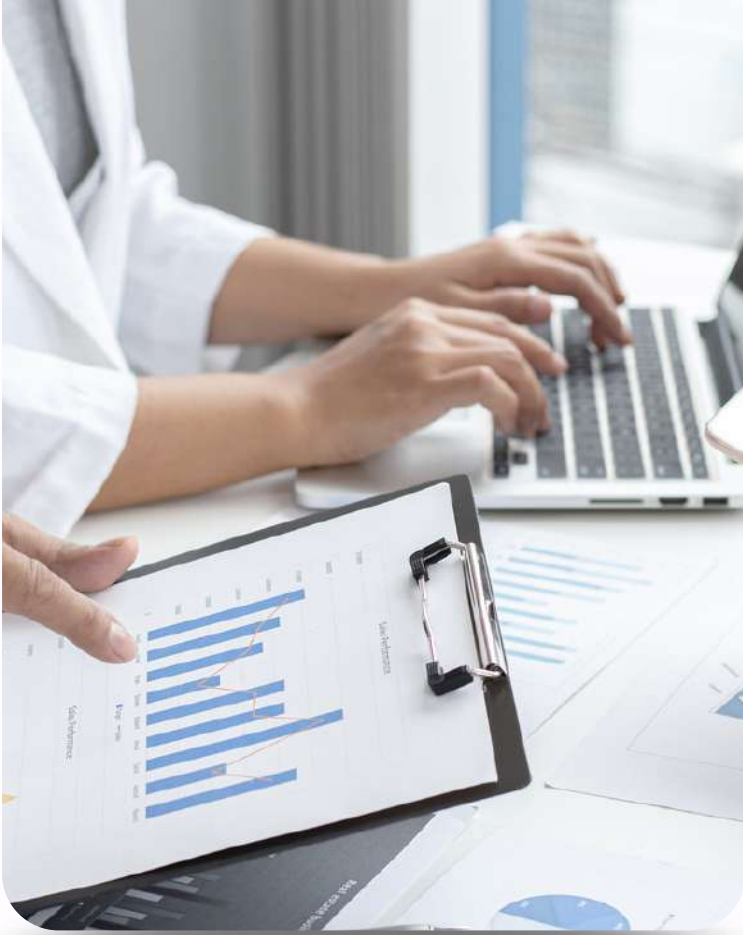


We trust in Ford

You are required to lease or purchase a selected vehicle as your business operations grow.

You are required to lease or purchase a selected vehicle that is determined by senior management at Mariposa Painting & Decorating Canada.





Additional investments required for daily business operational efficiency.

Investing in the technology capability and support solutions that you need to enable your business to function successfully.

TECHNOLOGY AND SUPPORT SOLUTIONS

You are required to invest in certain technology and support solutions for your franchise business to effectively operate.

1

Computer and Software

You are required to purchase both a reliable and quality laptop and tablet computer. Which are obtained at a discount through Mariposa Optimize.

2

Phone

You are required to purchase a reliable and quality mobile phone. Which are obtained at a discount through Mariposa Optimize.

3

Business Advertisement

You are required to purchase a variety of promotional solutions for business recognition and displayed presentation. Which are obtained at a discount through Mariposa Optimize.

4

Business Brand Promotion

You are required to purchase a variety of business exposition items that includes signage. Which are obtained at a discount through Mariposa Optimize.

EQUIPMENT

Investing in the purchase of equipment that is required for your business operations to function and succeed.



Crew Kit

Each project being serviced requires a crew kit, therefore the amount is determined by the demand in daily operational productivity.



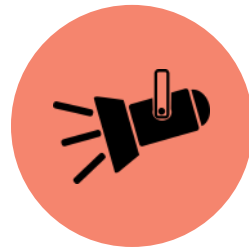
Tools

There are a variety of tools needed in order to effectively paint and decorate; such type and amount of tools will be determined by demand and scale of a project.



Specialty Equipment

Such specialty equipment can include paint sprayers, power washers, wood sanders, and safety and protection gear.



Lighting

There are a variety of lighting lamps and electrical extension cords required to effectively service a painting or decorating project.

UNIFORMS AND BUSINESS APPAREL

You are required to invest in the appropriate uniforms and business apparel for your own personal use.



Painters Uniforms

There are a variety of painting apparel and gear required to be purchased from Mariposa Successories.



Casual Dress Apparel

There is a specific criteria for dress code, which is defined by a sense of being stylish and fashion appropriateness.



Service Uniform

There are a variety of service uniform apparel and gear required to be purchased from Mariposa Successories.



Pristine Business Dress Apparel

At Mariposa, our philosophy for appearance is that we dress for success.

Franchise Management Positions

Management levels of business operations.



Manager Trainee,
Franchise Candidate

Manager Trainee

- During the phases of training, a franchisee holds the position of Manager Trainee.



District Manager

- A District Manager is either considered an entry level manager or basic operations manager.



Regional Manager

- A Regional Manager is responsible for the management of an entire regional territory.



Senior Regional Manager

- A Senior Regional Manager is responsible for the management of a collective area of territories (typically 2 to 3 regions combined).



General Manager

- A General Manager is responsible for the management of a large scale of operations and area of territories.

Master Franchise Executive Positions

Management levels of
business operations.



Executive Director of Operations

- An Executive Director is responsible for management oversight of a small scale enterprise that expands over several regional territories.



Executive Managing Director

- An Executive Managing Director is responsible for management oversight of a mid scale enterprise that expands over large proportionate regions of business operations.



Executive Vice President

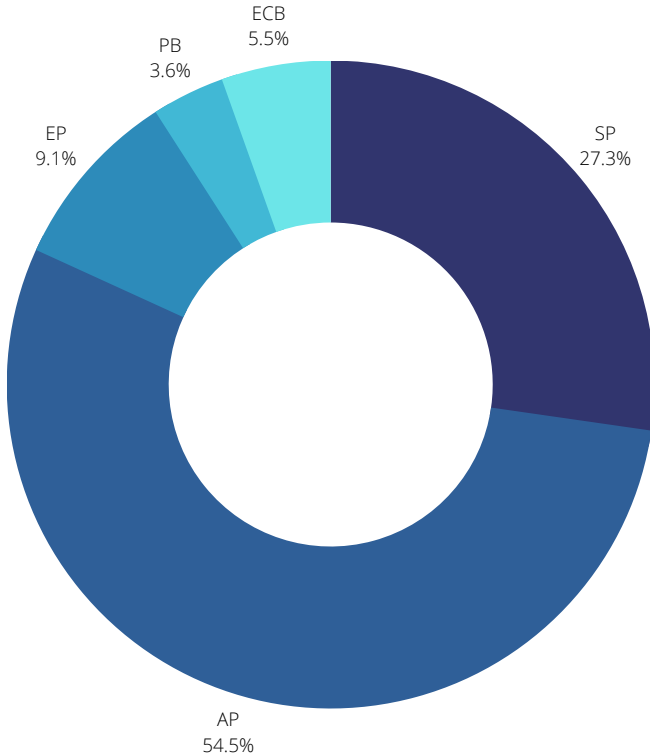
- An Executive Vice President is responsible for management oversight of a large scale enterprise that expands over a considerable amount of geographical area and regions of business operations.



President of Operations

- A President is responsible for overall complete management of a large scale enterprise that either expands over a province or the entire nation of Canada.

Compensation Plan

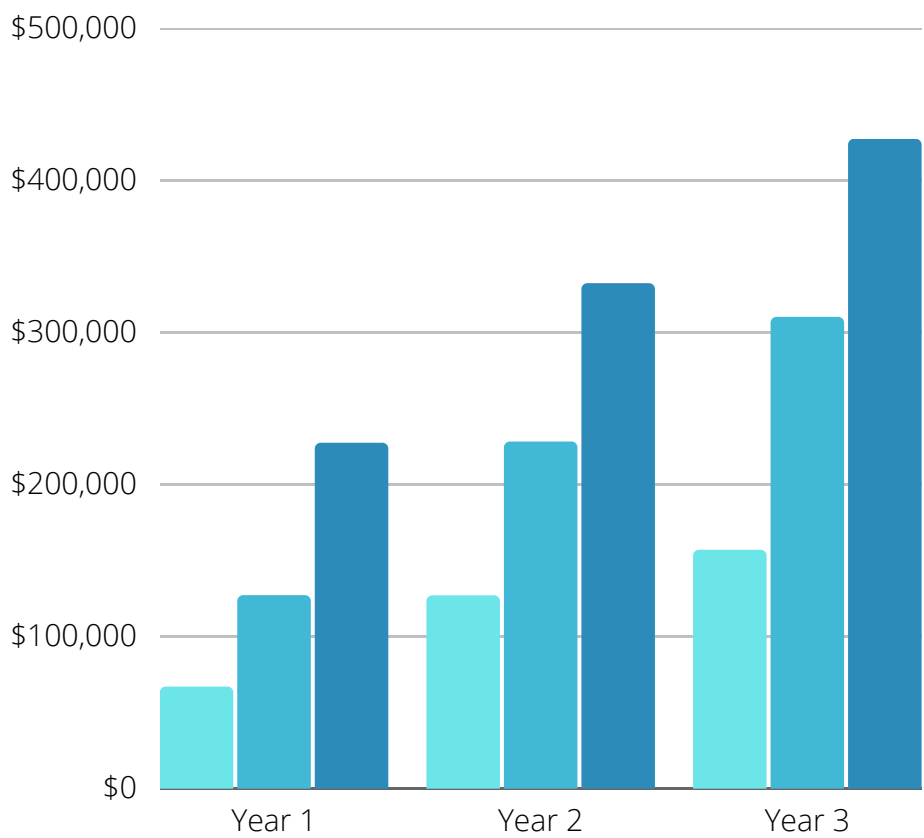


Percentage Guideline

- **Standard Percentage (SP) 15%**
- **Applied Percentage (AP) 30%**
- **Enterprise Percentage (EP) 5%**
- **Primary Bonus (PB) 2%**
- **Evolution Cycle Bonus (ECB) 3%**

Percentages are based on 49.9% of operational expenditures that are applied to each painting or decorating project (also known as a service contract).

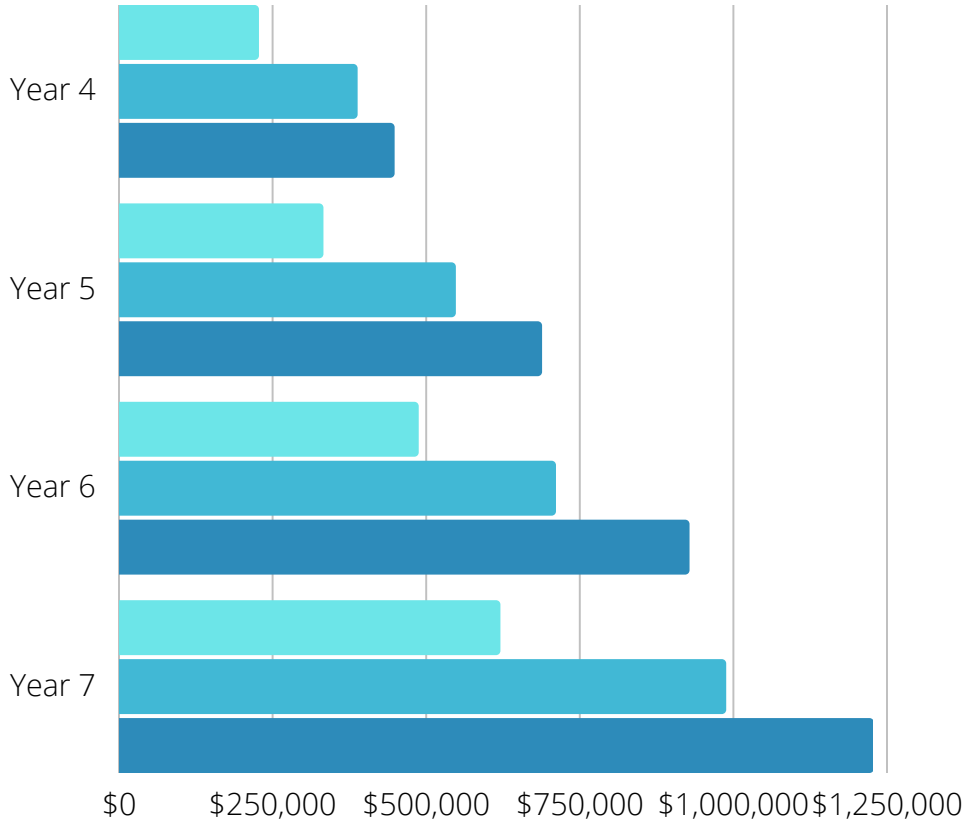
Potential income



Income margins

Income that can potentially be made throughout the start-up to steady business growth phases (Year 1, 2, and 3).

Potential income

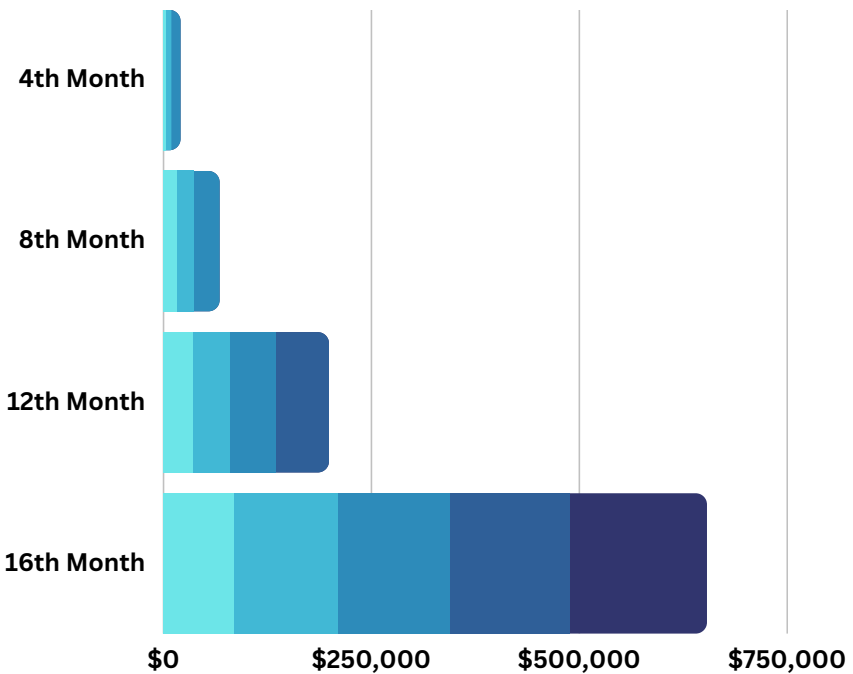


Income margins

Potential income that can be earned throughout the extended years of business development and growth.

Monthly income projections.

The monthly income projections displayed below are based on average incomes of 100 franchisees that have been recruited into Mariposa Painting & Decorating Canada since January 2021.



EXPAND, EXPAND, EXPAND...

HOW TO MAKE MORE MONEY

Potential income for Mariposa's Executives

Directors make on average between \$500,000 to \$800,000 annually.

A Vice President makes on average between \$1.2m to \$1.7m annually.

A President makes on average between \$3.4m to \$8.7m annually.

LET'S
BEGIN

STARTING POINT FOR A FRANCHISE



TRAINING PROCESS

IT TAKES 4 TO 6 MONTHS TO BECOME
FULLY TRAINED AND PREPARED TO
ESTABLISH A FRANCHISE BUSINESS.



Mariposa is a company that has the ambition to become the largest and very best painting and decorating service provider across Canada. Therefore, would you like to play a vital role in assisting us in achieving such objective? We are willing to share a portion of our successful company with you, and as such, mutually benefiting opportunities are extended, we believe that with forming trusting working relationships, we can share a common purpose to thrive and excel.



"MAKING A MEASURABLE DIFFERENCE"

WHO WE ARE

Mariposa is quickly evolving into becoming Canada's largest residential and commercial property improvement service provider; including continuing its legacy as a leading designer and manufacturer of decorum, home decor and accentuates, and the installation of decorative components that includes wallcoverings, window treatments, and all other elements that compliment property cosmetics and enhancement. Through achieving our near objective for becoming a premier service provider; Mariposa operates in a full spectrum of offering services and products that accommodate customer needs that relate to property improvement.

**mariposa
painting &
decorating**

CANADA





WHO WE ARE

Mariposa has a long tradition of construction leadership and innovation. The company continues to expand its product line and services to meet emerging customer needs. Its broad range of capabilities includes creating new, more efficient components of its painting; decorative designing, and solutions integrated capabilities; creating more advanced design techniques and artistry; all supported by efforts to arrange convenient financing and customer service options.

With our headquarters in Guelph, Ontario, Mariposa as an entire company currently employs more than 4,000 professional people with expertise in their respective career trade craft. Such workforce represents one of the most diverse, talented and innovative work forces anywhere. Mariposa's daily operations and enterprise growth strategies also leverage the talents of thousands more skilled people working for suppliers across Canada and throughout the world.



Mariposa is a global leading brand of premium quality painting and decorating products and services. The Company has guiding principles for any operational business unit, which are structured appropriately to service local markets, with the focus to ensure they consistently meet the company standard, while also fortifying Mariposa's reputation for verifiable, total product and service performance, that is both recognized and expected by our customers.



About Mariposa as a painting and decorating service provider.



At Mariposa, we offer a complete line of value-added painting and decorating products and services, exclusively through our Canadian multi-network of operations, that includes our company being recognized for artistry, designer brand of decorum and decor collections, and a wide range of specialty painting and unique decorating services.



About Mariposa as a painting and decorating service provider.



Through the greater Mariposa Group Canada, we employ a support staff of nearly 700 people in 2 manufacturing plants, and 4 operational service depots. Mariposa within the painting and decorating industry, also has an objective to open more than 240 Mariposa Paint & Decorate Depots across Canada. The painting and decorating members of Team Mariposa are dedicated to delivering high performance solutions and quality products, as well as unrivaled technical expertise services to meet the current and future needs of our customers.



About Mariposa as a painting and decorating service provider.



Our painting and decorating services enrich people's lives by bringing visual delight and lasting care to their surroundings. You probably don't realize that every day, wherever you travel, you may be looking at our work. This fact is because more property owners and renters choose our painting and decorating services than those of any other service provider. From hospitals and schools to the house next door, our products and services are enjoyed by property owners and renters, with plenty more enthusiasts who follow the excitement that surrounds our brand, and charity benefactors who appreciate our philanthropic contributions across Canada.

About Mariposa as a painting and decorating service provider.



Mariposa Painting & Decorating Canada as a wholly owned and internally managed division of Mariposa Group Canada Limited, is managed and organized into the following service categories: Residential, Commercial, and Industrial operational units. Supporting these functions of such services is the division of Mariposa Finance Canada, which is tasked with enabling greater sales effectiveness and convenience for clients. In addition, functional organizations working across the company, focus on engineering and project management; technology and development-program execution; advanced design and manufacturing systems; health and safety, quality control, and productivity improvement and brand communications.

About Mariposa as a painting and decorating service provider.



Mariposa's objective is to become Canada's largest and leading companies that offer franchise business opportunities within the property improvement industry. Such small and midsize to large scale of master franchise business organization is designed and structured to service the many elements of residential, commercial, and industrial properties. As such, Mariposa Painting & Decorating Canada will eventually have more than 1,000 Franchise Owners/Operators managing product distribution and service operations in all provinces across Canada by 2030.

About Mariposa as a painting and decorating service provider.



Responsibilities

- Lead as either a Regional or District Manager over a group of 50 or more staff of painters and decorators.
- Coordinate daily operations that could consist of 10 to 20 painting and decorating projects.



Marketing

- Plan marketing strategies for a multi-million dollar annual business operation.
- You will become an incredible promoter and marketer of the company brand and your own business operations.



Project Management

- Manage the formalizing process of contracts.
- You will learn how to become a talented project manager for some projects that include the largest and most recognized companies across Canada.

Rising to your potential as a valued member of Team Mariposa.



Rising above the standard

- At some point you will obtain a contract in a luxurious neighborhood. High-end property clients can be the most demanding. Therefore, there will be certain types of projects that will require you to adapt and perhaps even enhance your management and communication skills.



Mastering the trade

- You will become a master tradesperson, and perhaps even an artisan. You will also be consistently evolving your knowledge and skills in both painting and decorating.



Leadership and Business Management

- You will become a dynamic and inspiring leader, talented business manager, and someone who many will admire and consider their role model.

Rising to your potential as a valued member of Team Mariposa.



In order to pursue a franchise business opportunity, you will have to first do the following...



Your **WHY?**

- You will have to figure out what most matters to you, which is known as **your WHY?**



Learning **HOW?**

- Once you figure out your **WHY?** You will then need to receive training and **learn HOW?**



Self **APPRECIATION**

- You will also have to figure out your self-worth. How much are you willing to invest in yourself based on **self APPRECIATION?**

Rising to your potential as a valued member of Team Mariposa.

You will be primarily investing in yourself, especially in what most matters to you. You are not just investing time, expense, and energy into a Mariposa franchise business, you are investing in everything that will define your future.




HOW TO

BREAK FREE OF

MEDIOCRITY

YOU CAN START WITH US

"The path towards success is traveled one step at a time"



DEFINE YOUR TALENTS,
OVERCOME YOUR FEARS
BY BELIEVING IN
YOURSELF, AND THEN
SETTLE FOR MORE.



Mariposa's Training Program

Learn from home

Become a part of one of the most rewarding franchise business opportunities that are currently offered anywhere in Canada. Through an excellent standard of training, you will also benefit from supportive business development services, and an overall effort of marketing strategies and set of programs that we have created and perfected over many years. At Mariposa, we believe in fostering the success of each and every franchise business operation. The more you grow, the more we all grow as a company. After all, Mariposa can only be as successful as our individual franchise business partners.



WHAT MARIPOSA OFFERS YOU IMMEDIATELY!



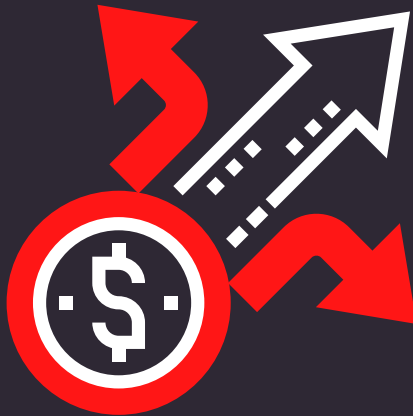
What a franchise business partner will receive:

- We will share a portion of our company with you.
- We will extend to you a proven franchise business system and ultimate plan for achieving success.
- We will share an exceptional standard of administrative support that includes project coordination services and additional project management assistance.
- We will extend to you operational financing, venture capital, and business development advisory and support. You will also be consistently supported by an extensive industry trades training program.
- We offer a partnership that enables collaboration and contribution to the overall success of Mariposa's franchise business operations and management system.

THE PROPER CHARACTER AND PERSPECTIVE TO ACHIEVE SUCCESS.

WHAT WE DESIRE IN A FRANCHISEE

- An excellent attitude.
- Ambition and self-motivation.
- Commitment and determination.
- Patience and an aptitude to succeed.
- Positive and inspiring desire.
- Cooperative and collaborative sense of participation.



There is a certain DNA required to become a successful franchisee within Mariposa.

THE SECRET TO ACHIEVING SUCCESS IS: PERSPECTIVE.

WHAT A FRANCHISEE WILL COMMIT:

- You have passion for Mariposa's brand, and establishing talented crews that are an important contribution to Team Mariposa.
- You take a hands-on approach to your daily business operations.
- You believe in proven business management systems and structures.
- You have a desire to be part of defining Mariposa's successful future.
- You believe in a diverse and inclusive workforce that is believed to be critical to the overall success of Mariposa.
- You believe that maintaining exceptional customer service is crucial and necessary in order to succeed as an owner and operator of a franchise business.
- You are willing to maintain Mariposa's corporate status of credibility.
- You believe in behaving loyal to Mariposa as both a brand and company.



mariposa
painting &
decorating

CANADA

Become the ultimate

ROLE MODEL

Rise above doubt and
become a successful
entrepreneur and
franchise business
partner within
Mariposa.





PURSuing AN ENTREPRENEUR CAREER WITH US...

Operating the most-advanced painting and decorating operation in the industry, such a task and responsibility may seem daunting, although our franchise business partners do this every day. Franchisees represent all types of perspectives to become a successful entrepreneur, and Mariposa Painting & Decorating Canada welcomes them all. Mariposa values having franchise business partners of all backgrounds, ethnicities and identities, because diversity of thought focused together with providing the most talented workforce across Canada and around the world, makes us stronger and enables us as a company to achieve overall success every time.

If you're interested in learning and mastering a trade in the painting and decorating industry sector, there are many ways in pursuing an entrepreneur career as a professional and most talented tradesperson.



Management Structure

START-UP, GROWTH, AND DEVELOPMENT PHASE OF A FRANCHISE BUSINESS.

Regional Manager

The principle franchisee and management figure within an area territory.

District Manager

The sub-franchisee and supporting management figure within a specific district area.

Daily management responsibilities

- Organizing your senior support staff and leading the process of project management for each project.
- Conducting consultation meetings and leading the process of providing a quotation.
- Performing daily marketing tasks.
- Either producing or assisting with producing media content for your mariposatv broadcast channel, Mariposa Magazine, and Mariposa catalogs and brochures.
- Mentoring and assisting with the training of the painters and decorators on your support staff.
- Ordering products and conducting daily quality control.
- Managing and conducting field marketing.
- Managing and monitoring your Website and Web communications.
- Promoting your specific franchise business and the Mariposa Brand at live events and online via Podcasts or Webinars.
- Conducting and assisting with employee and franchisee recruitment processes.
- Participating in Leadership and Business Management Training.



THE SUPPORT STAFF FOR REGIONAL AND DISTRICT MANAGERS.

Painting Crews

- Supervisor
- Senior Crew Chief
- Crew Chief
- Lead Painter
- General Painter
- Apprentice Painter
- Painter Trainee

Decorating Entourage

- Decorative Designer
- General Decorator
- Apprentice Decorator
- Decorator Trainee



THE COMPANY'S WORKING PHILOSOPHY

The company maintains a family-centric working environment where everyone matters and attentive care and compassion is extended to a considerable extent to all members of Team Mariposa.



Why pursue a franchise business opportunity with Mariposa?

At Mariposa, we believe in maintaining a mutual beneficial partnership and a family-centric working environment where everyone has equal opportunity to excel with no limitations.

mariposa
painting &
decorating
CANADA



Our approach at Mariposa...

Our franchise business system is built on the premise that Mariposa can only be as successful as our franchise business partners. Your growth is considered our own company growth, and the potential to become a very successful entrepreneur is attainable within Mariposa Painting & Decorating Canada. At Mariposa, we believe in a mutual beneficial partnership and working relationship with our franchisees consistently achieving their daily personal and weekly business goals.



Core Values



Our core values at Mariposa...

At Mariposa, we pride ourselves on a set of shared values. We exercise these values throughout our daily business operations; from Mariposa's head office in Guelph, to each and every franchise business operation across Canada and throughout the world.

Diversity, equity, and inclusion, is evident and familiar as the Mariposa butterfly.



Our motivational aspirations...

Our motivational aspirations focus on a certain philosophy that best reflects the concept where no matter where you are in Canada or elsewhere throughout the world, when you interact with Mariposa, through the painting and decorating service operations, or at a Mariposa Paint & Decorate Depot, or at a Mariposa Decorum Galleria, or by interacting with a marketing sales and customer service personnel, or interacting with an administrative staff member at head office; inclusion and a sense of true sense of equality is as evident and familiar as the Mariposa butterfly. The company's goal is to ensure at every point of interaction, all members of Team Mariposa feel comfortable, respected, and safe.



Maintaining a positive working environment throughout the company...

At Mariposa, we believe that a diverse workforce is critical to the success of our company. Moreover, we are committed to making this a continued priority for our business operations. We will pursue this aspiration by using Mariposa's influence and scale to accelerate meaningful and overdue societal change for our franchisees, employees, clients, suppliers, and the communities where we conduct business.

Our values that
shape what we do
and how we do it.



In accordance with our values, this means our community initiatives and company actions are to achieve the following:

- Represent the diverse Canadian urban cities and rural communities where we currently conduct business.
- Accelerate cultures of inclusion and belonging.
- Dismantle barriers to enable greater access to business opportunities.



At Mariposa, we share in each other's success and provide extensive support with diverse methods of marketing and advertising. Our innovative methods of advertising has both national and local reach that brings customers to our business operations. Through a collaborative partnership with our franchise business partners. Moreover, our marketing programs help grow an iconic brand and reputation with the painting and decorating trades services across the entire spectrum of residential, commercial, and industrial property improvement sectors that essentially enables our company brand recognition and operational strength to become an unparalleled advantage.

THROUGHOUT THE
PREPARATION PHASE YOU
WILL NEED TO BE:

SELF MOTIVATED



YOU MUST ALREADY POSSESS THE SKILL
OF BEING SELF-MOTIVATED.

REQUIRED AGREEMENT FOR FRANCHISE APPLICANTS



You are willing to invest a minimum of CDN \$27,000 of either earned accumulated funds, non-borrowed, or secured-borrowed funds over a period of the first year; which is applied to all aspects of your franchise business; there is also flexibility extended that involves a helpful monthly payment option.



You are willing to relocate to accept a franchise business opportunity. Mariposa is willing to assist in the process of moving and transition to a new city or community.



You are willing to be trained and then demonstrate the skills required before you begin operating your franchise business.

THE PROCESS WITH ESTABLISHING YOUR PAINTING AND DECORATING FRANCHISE BUSINESS OPERATION.

Our master franchise opportunity and training is truly unique. All franchisees enter the company by beginning the process of learning trade skills and pursuing the leadership and business management training program. As a result of the varying franchise business opportunities that are constantly available, the cost of the business will vary significantly. To qualify, you must sign a contract that commits you to invest no less than CDN \$27,000 throughout the first year in operation, and such investment funds, must be either earned through operational business income, non-borrowed, or secured-borrowed funds.

Most of the initial training is completed in advance of the franchise offer and the signing of a contract. This means you will be primarily trained and prepared to become a franchisee in advance of your commitment and full scale of investment. Upon successful completion of training, an opportunity will be presented to you for consideration as a franchise operation becomes available.

Applicants must be willing to relocate, given the limited number of franchise business opportunities available each year. At Mariposa, we are committed to helping ensure the candidate is an appropriate fit within the city or community where they will be eventually conducting business.



Preparation process for establishing a franchise business.

Becoming a franchisee is a long-term commitment. Because of this, the process of your preparation to become a franchise business partner with Mariposa Painting & Decorating Canada is a thorough and carefully thought-out plan to secure best outcomes for your success. You can move through the preparation process at a pace that works best for you. Ready to apply?

mariposadecorate.ca

The preparation process:



Step 1 - Complete an application and evaluation process.

Are you an appropriate candidate? Do you meet the minimum qualifications? Do you have the background and experience? Great! Begin by providing us a resume with an inspiring cover letter.



Step 2 - Conducting first interview.

Now it's time to get to know each other! We look forward to discovering why you think you would be a great fit for a franchise business with Mariposa Painting & Decorating Canada. At such time, we hope we will be able to answer most of your questions.



Step 3 - Conducting second interview.

You will meet with a member of Mariposa's Franchise Recruitment sub-Department, so we can further explore if you will be an appropriate candidate to become a valuable and beneficial member of Team Mariposa.



Step 4 - Operational experience.

Time to step into action. You will spend a few months in an existing Mariposa Painting & Decorating business operation, where you will learn about our procedures and franchise business management training system.

The preparation process:



Step 5 - Advanced Training.

You will continue to receive training among an established painting and decorating operational team. This is a fantastic chance for you to learn how Mariposa's franchisees operate and succeed.



Step 6 - Evaluation process.

The final evaluation of the training process is almost completed. By this time, you will have worked among a variety of training instructors and support staff; including evolving your own trade skills as a professional painter and decorator.



Step 7 - Franchise Startup and Preparation.

If your evaluation is successful, you will begin to establish your own franchise business; while continuing to evolve your trade skills and management capabilities. You will further prepare yourself for operating a franchise business and embrace the opportunities to achieve rapid success.



Step 8 - Franchise Establishment.

Congratulations, you are ready to begin operating your franchise business. While training requires dedication and commitment, we will extend to you time flexibility, so that there is enough notice before you begin.




C R E A T I N G
YOUR PERSONIFIED

BRAND
IDENTITY

LET'S GET CREATIVE

THINK
OUTSIDE
THE BOX



Welcome to YOU inc.



DEFINING WHO YOU ARE AS AN
ENTREPRENEUR AND CREATIVE
INNOVATOR.

Welcome to the YOU inc!

CREATING A PORTRAIT OF SUCCESS

EVERYTHING DEPENDS ON YOUR AMBITION
AND LEVEL OF COMMITMENT.

be
yourself

on camera

mariposatv

IF YOU ARE CAMERA SHY

Relax,
don't
worry...

WE TOGETHER WILL
FIGURE IT OUT...

*dream,
believe,
achieve*

mariposatv

ALL ABOUT PROFITS

There are an abundance of ways that franchisees can increase their profits across their business operations and networking activities.



DECORUM

As a franchisee with Mariposa Painting & Decorating, you can earn 4%, 6%, and 8% on decorum products that you are responsible for the lead and had assisted with the sale and customer service process. Through Mariposa Decorum Canada, there are over 24,000 decorum products to have access to market, promote, and sell directly, as you continue to integrate Mariposa Decorum into your interconnected and evolving business enterprise.

HOME FURNISHING

As a franchisee with Mariposa Painting & Decorating, you can earn 2%, 4%, and 6% on home furnishing and decor products that you are responsible for the lead and had assisted with the sale and customer service process. Through Mariposa Everyday Canada, there are over 14,000 home furnishing and decor products to have access to market, promote, and sell directly to your prospective and retained customers.



ACCESSORIES

As a franchisee with Mariposa Painting & Decorating, you can earn 2%, 4%, and 6% on decorative accessories, art, crafts, homeware, kitchenware, linens, and wallcovering products that you are responsible for the lead and had assisted with the sale and customer service process. Through Mariposa Essentials Canada, there are over 4,000 accessory products to have access to market, promote, and sell directly to your prospective and retained customers.



ALL ABOUT PROFITS

There are an abundance of ways that franchisees can increase their profits across their business operations and networking activities.



HARDWARE

As a franchisee with Mariposa Painting & Decorating, you can earn 2%, 4%, and 6% on hardware products that you are responsible for the lead and had assisted with the sale and customer service process. Through Mariposa Depot Canada, there are over 54,000 hardware and property improvement products to have access to market, promote, and sell directly to your prospective and retained customers.

ELECTRONICS

As a franchisee with Mariposa Painting & Decorating, you can earn 2%, 4%, and 6% on home furnishing and decor products that you are responsible for the lead and had assisted with the sale and customer service process. Through Mariposa Focus Canada, there are over 4,000 electronics related products to have access to market, promote, and sell directly to your prospective and retained customers.



PROPERTY MAINTENANCE

As a franchisee with Mariposa Painting & Decorating, you can earn 2%, 4%, and 6% on property maintenance products and services that you are responsible for the lead and had assisted with the sale and customer service process. Through Mariposa Dynamics Canada, Mariposa Landscaping Canada, and Mariposa Cleaning Canada, there are several ways to market, promote, and sell directly products and services to your prospective and retained customers.

COMPENSATION

during

TRAINING

\$45 CDN/ph

EARNED ON PROJECT SITES.

From the union of the best value work

A Mariposa Website,
Webportal, Social Media
Pages, Publications, and
Catalogs will all be created
and provided to you upon
startup phase.

SUPPORT

YOU ARE IN BUSINESS FOR YOURSELF,
HOWEVER NEVER BY YOURSELF.



**mariposa
business
development**

CANADA

A person with long brown hair, wearing a dark blue hooded coat and a light-colored knit scarf, stands with their back to the camera in a dense forest of tall, thin trees. The ground is covered in green and brown vegetation. The lighting is soft and natural, creating a serene atmosphere.

BELIEVE

You are worth it!

Mariposa Capital Canada

Fun nation



WE'RE A COMPANY OF MENTORSHIP AND
FRIENDSHIP.

ONE STOP SHOP

BE PRODUCTIVE SUPPLIES

Mariposa Successories





FEMININE FORTUNES

DEFINE YOUR OWN PATH

A business resource that is exclusively for
supporting women entrepreneurs in their
careers and personal life.



ADVANCE YOUR TECHNICAL CAPABILITIES

**INFINITE
POSSIBILITIES**

A romantic couple is shown from behind, embracing on a rooftop. The man is wearing a grey beanie and a light blue jacket, while the woman is wearing a mustard-colored beanie and a white lace-trimmed top. They are looking out over a city skyline at sunset, with warm orange and yellow light illuminating the scene. The background shows blurred city buildings and lights.

new heights


THE BUSINESS RESOURCE



PURSUING A FRANCHISE BUSINESS AS A
MARRIED OR COMPANION COUPLE...

ENTREPRENEUR

love



We can help enable such an arrangement
that works best with a Mariposa franchise
business, and further enabling such
relationship to become a symbol of
admiration and success.

mariposa
business
development
CANADA

A photograph of two cyclists riding away from the camera on a paved road. The scene is bathed in the warm, golden light of a setting or rising sun, which is positioned high in the sky, creating a bright, hazy glow. The cyclists are silhouetted against the light. In the background, there are rolling hills and a body of water, possibly a bay or a large lake, with a small island or peninsula visible. The overall mood is peaceful and scenic.

Shining Through

**mariposa
shared
value**

CANADA

BEAUTY
MAKEOVER
SERVICES

DYNA MITE

PERSONAL CARE + FASHION + LIFESTYLE

mariposa
shared
value

CANADA



OPEN OPPORTUNITY

Be Awesome

The Mariposa Apprentice Program

mariposa
business
development
CANADA

mariposa
capital
CANADA



PAINTING & DECORATING

CANADA