

FEMININE

FOR WOMEN
ENTREPRENEURS

| FORTUNES

PARTNERSHIP

Our business partners always come first. At Mariposa, we serve our women entrepreneurial partners through a national network powered by trust, integrity, and a shared purpose of advancing capability, personal growth, and the achievement of financial security.



BREATHE!

BECAUSE WE

ALL NEED A

MINUTE TO

GAIN CLARITY.

Welcome ladies.



Korina Villanueva

Executive Governess of Feminine Fortunes Canada



Mission and Vision

Bold women in collaboration to lead and succeed as entrepreneurs, united in common values and effort to address important issues that are critical to empowering women and shaping business structures and propelling our company forward in an even more positive direction.

Our Purpose

To facilitate valuable resources that assist and empower women, enabling success through supportive services, sharing beneficial knowledge, and collaborating on meaningful objectives, and pursuing productive dialogue and interactive engagement on diverse issues that impact Mariposa across Canada and around the world.

Our Desire

To be Mariposa's go-to business resource and discussion forum for issues that matter considerably.

Our Assistance

To offer an engaging, multi-platform resource and opportunity for inspiring thought leadership, learning, collaborating, strategizing, and discussion.



Feminine Fortunes Canada

Feminine Fortunes' - History and Concept.

Established in 2016, as a response to empowering women and assisting them on business and entrepreneurialism. The initial members and contributors addressed issues related to women's strategic relationships within Mariposa and the skilled trades.

Since its inception, Feminine Fortunes Collaboration and Discussion Forum has hosted over 100 prominent Canadian and international women business leaders, including the most significant, the founder of Feminine Fortunes - Katalina Conti.

As an engaging resource and interactive platform, all speakers and conversations that occur at the Feminine Fortunes' podium (in-person or virtually) are chronicled and made accessible to all via mariposatv. For all events and free of charge, Feminine Fortunes as a resource, broadcasts and publishes content through Mariposa Media Canada.

"Be a resilient woman, a mindset and skill that should come naturally, adapt and improvise within your environment, and overcome your fears, persevere and maintain belief in yourself, keep the faith, you will soon achieve your goals."

- Katalina Conti

The women entrepreneurs who make up the ranks of Mariposa Group in Canada, believe that public engagement and dialogue has immense power to connect people, most especially women entrepreneurs to knowledge and each other, and in the importance of the inclusion of different voices and perspectives.



Featured issues for discussion and collaboration throughout 2022.

- Achieving financial and life security.
- Being an effective entrepreneur and business leader.
- Adapting to the new age of advanced technologies, most especially AI capabilities.
- Learning to excel as an entrepreneur in the Metaverse.
- Creating a strong Team Mariposa workforce and increasing business and employment opportunities .
- Women leaders of GENERATION X.
- Millennial Women ELEVATION.
- Baby Boomer Women STILL SIGNIFICANT AND KICKIN' IT!
- The Feminine Touch to BUTTERFLY DAYS.



The Feminine Fortunes

Collaboration and Discussion Forum

Addressing other important issues:

- Women's greater contribution to Mariposa's Advanced Manufacturing and Production.
- Expanding upon Mariposa's Smart Farms.
- A Feminine Touch to Mariposa's Smart Homes and Smart Buildings.
- Applying women's ingenuity for Mariposa's Blockchain capabilities.
- Advancing Mariposa's capabilities to increase contribution to the circular economy.
- Defining the future of Canada's cities and urbanization.
- Creating business and employment opportunities for women immigrants.
- Mariposa's Women and the Emerging Technologies.
- TAKING IT TO THE NEXT LEVEL: Mariposa's presence in Canada's energy sector.
- Gaining greater financial leverage and flexibility.
- Women's health and Mariposa's Healthcare Benefits.
- Women's Best Mobility.
- Capitalizing on Canada's Digital Economy.
- Affording that DREAM HOME.

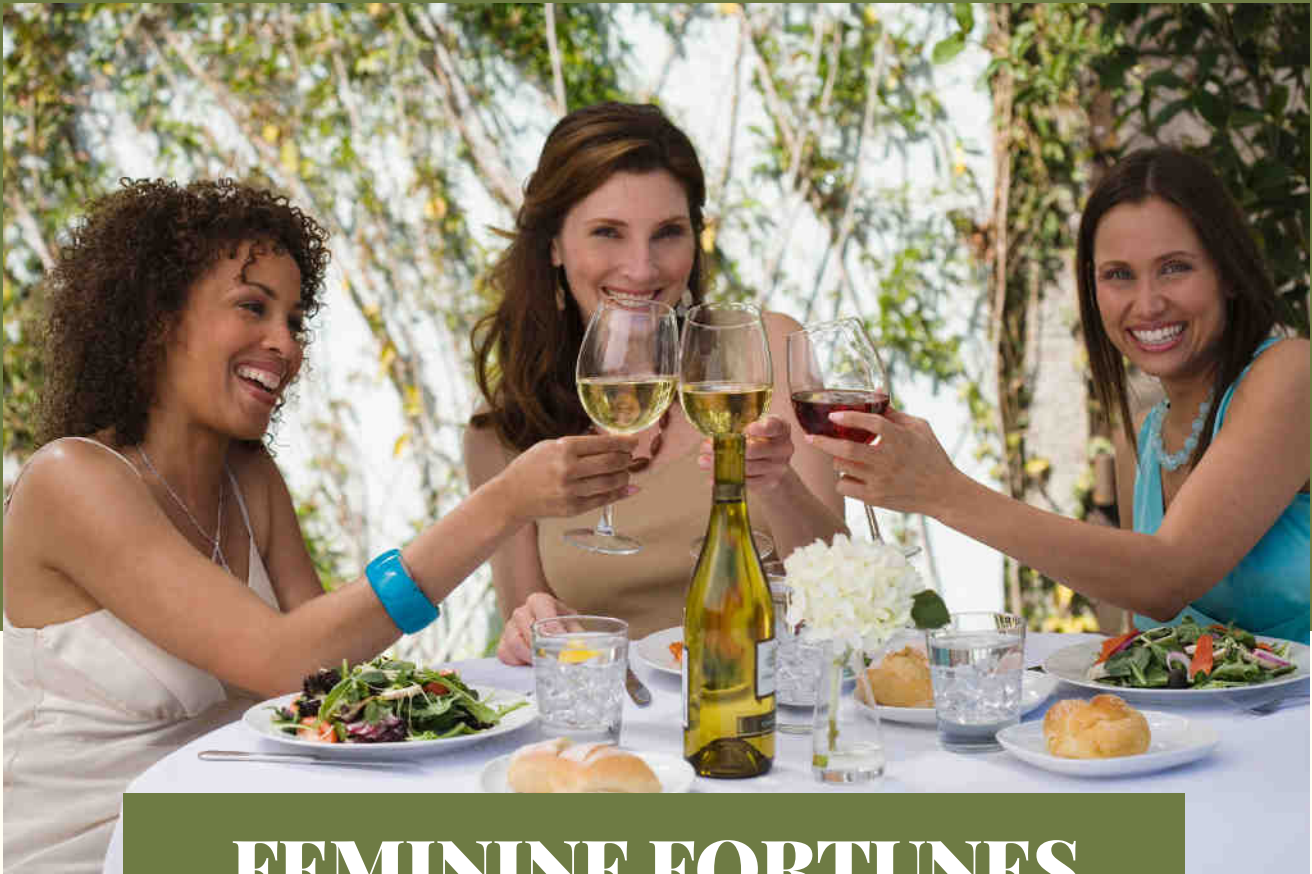


cafe provocateurs

Cafe Provocateurs

A daily get together of Mariposa's high-powered women.

Learn how you can contribute to the concept and create your own Cafe Provocateurs at: info@mariposacanada.ca



FEMININE FORTUNES

ANNUAL CONVENTION

2022

— Niagara-on-the-lake —

*"I welcome you all, my fellow sisters from another mother.
Let's celebrate our achievements and appreciate the
splendors of our lives." - Korina Villanueva*



I am looking forward to spending quality time with all of you, my lovely and most talented sisters from another mother.

Our first gathering is on the afternoon of June 24, 2022.

- Korina Villaneuva

**NIAGARA-ON-THE-LAKE, ONTARIO, CANADA.
24–26 June 2022.**

The Feminine Fortunes Annual Convention 2022.

A Turning Point for Mariposa: Business Leadership and Strategies.

The Feminine Fortunes Annual Convention 2022 convenes at the most consequential economic and socially-challenged moment of the past three decades and against the backdrop of a once-in-a-century pandemic. The meeting will bring together over 300 women business leaders and experts from Team Mariposa across Canada and around the world, all committed to a “Mariposa Spirit” of improving the elements and situations.



***Don't forget ladies that your husbands,
companions, and handsome dates are
welcome to join in the celebrations on the
evening of Saturday June 25, 2022.***

EXPOSE

CONTI GROUP

LIVE ENTERTAINMENT

Expose by Conti Group:
Live music and comedy entertainment performers
at the Feminine Fortunes Annual Convention 2022.



Special Featured Entertainment

Baby Katsy



Baby Katsy (AKA Katalina Conti), founder of Feminine Fortunes.

Baby Katsy & The Cherry Beach Band



Katalina Conti has been a wonderful doll, making the long journey from Italy, just to entertain us with her most wonderful musical talents.

Some of the amazing songs that Baby Katsy will perform for us.

Just some of the song list:

1. Take My Breath Away
2. Romance
3. Take A Look At Me Now
4. The Wind Beneath My Wings
5. Glory Of Love
6. What A Feeling
7. Making Love Out Of Nothing At All
8. It Might Be You.
9. When We Were Young
10. Nothing's Gonna Stop Us Now
11. The Winner Takes It All.
12. Dancing Queen.



Jazz, Blues, Rock, Folk, Classical and Spiritual music artist Baby Katsy - known to us as Katalina Conti has been musically performing since childhood, often performing along side her elder sister Elizaveta and cousin Dragana. Today she plays among the world's best blues artists within the live festival recording performance of CROSSROADS.



Baby Katsy

IT'S TIME TO CELEBRATE

25 JUNE 2022 • 6:00 PM

BABY KATSY & THE CHERRY BEACH BAND

THE TWO SISTERS VINEYARD

NIAGARA-ON-THE-LAKE



**Embrace the new age
of women empowerment.**

FEMININE FORTUNES

Women Empowerment Conferences

We create transformational experiences to empower women entrepreneurs and inspire them to take action and excel.



Each month Feminine Fortunes hosts a conference in cities across Canada, with most being hosted in the Greater Toronto Area.

Feminine Fortunes Conferences are an experience for women business leaders and innovators to gather and forge alliances, while they share knowledge and inspiring motivation.

We among the women leadership of Mariposa and principle contributors to Feminine Fortunes, strongly believe that knowledge is the main competitive advantage in Canada's economy.



Each live event is recorded and later broadcasted by Mariposa Media.

The goal of Mariposa Media is to produce and broadcast the best refined media content to help women entrepreneurs and all women alike, to improve the way they live and work in order to attain a greater sense of happiness and financial security.

Mariposa Masterclasses

Mariposa's leadership management event, gathering hundreds of women entrepreneurs in cities across Canada to learn from the company's most brilliant business minds.

Mariposa's Masterclasses for women entrepreneurs are hosted on Friday afternoons at the end of each month.

Live learning conferences and masterclasses with Mariposa's top women business leaders.



Angelica Mouvon

Premier Designer, Mariposa Decorative Design Canada, Master Architect and Builder, Mariposa Homes Canada, Montreal, Quebec.

Principle leader and contributor to Feminine Fortunes in the Province of Quebec.

Generous philanthropist amongst the Mariposa Foundation in the Greater Montreal and the Province of Quebec.



Alexandra Trubetskoya

Premier Designer, Mariposa Decorative Design Canada, Master Architect and Builder, Mariposa Homes Canada, Guelph, Ontario.

Principle leader and contributor to Feminine Fortunes in the Province of Ontario.

Generous philanthropist amongst the Mariposa Foundation in the City of Guelph and south western Ontario.

FRIDAY JULY 8, 2022

How to succeed in today's digital economy.

During this one-day masterclass, innovative thinking and marketing experts and principle contributors to the success of Mariposa Media, Angelica Mouvon and Alexandra Trubetskoya, will explain how to overcome challenges presented by the constant changing economy, adapting to the new age of Canada's digital economy, and understanding the impact that the digital economy has on Mariposa's marketing strategies and overall business operations. These two talented and most brilliant women will share their knowledge on how to effectively innovate ideas and thrive in this new reality. Invitations are presented by an exclusive selection process.

IGON

FEMALE POWER
MASTERCLASS

AN ULTRA
ALPHA
FEMALE

TOP BUSINESS
INOVATOR

Katalina is the
mastermind
behind
everything that
is Mariposa.

From flying fighter jets to racing cars and bikes, to jumping out of perfectly functioning aircraft, just a few facts listed among many that defines her as an ultimate risk taker.

Katalina Conti/
mariposacanada.ca



INTERACTIVE Q&A

Opportunity to ask Katalina Conti questions and have them answered by her during the masterclass session.

HAVE FULL ACCESS TO KATALINA CONTI

Access to each of Katalina's masterclass sessions via mariposatv.

CERTIFICATE OF MENTORSHIP

Being fortunate to be selected and mentored by Katalina Conti.

ON-DEMAND RECORDINGS/ mariposatv

Access the recordings of each of Katalina Conti masterclass sessions in Canada, Italy, France, Greece, Croatia, Serbia, Russia, Armenia, United Arab Emirates, and China.

PITCH AN IDEA OR SUBMIT A BUSINESS PROPOSAL

Written overview of creative and unique ideas and present a business proposal for Katalina's consideration. All women who have been fortunate to receive backing from Katalina Conti are all highly successful women entrepreneurs, business innovators, and multi-millionaires.

SPONTIATY AND ATTENTION

Catch her eye of attention, gain her interest, and just perhaps she will toss you an opportunity and venture capital backing on the spot!

“Intimidation is what other people can do to you; overcoming your fears is what you do for yourself. Circumstance is merely a perception”.

- Katalina Conti



**Full day event (masterclass session extends approximately 6 hours).
There are only 358 seats available.**

Tickets are complimentary, although exclusively reserved for members of Feminine Fortunes Canada and Team Mariposa of Canada.

**Full scale of lunch meal will be served (completely complimentary, including beverages).
Make reservations today at: info@mariposacanada.ca**

BUSINESS SUCCESS

BECOME AMONG CANADA'S TOP 1%

Lead the way with the current trends and changes in the economy.

ADAPT TO CHANGE.

Learn the art of persuasion to more effectively market your business operations and Mariposa as a unique company and extraordinary brand.

SOME TIPS FOR GROWING YOUR BUSINESS.

SVETLANA MEDVEDEVA

SATURDAY SEPTEMBER 24, 2022

Svetlana Medvedeva - Business Success Masterclass

Fairmont Royal York Hotel, Toronto, Ontario, Canada.

In this masterclass, Mariposa's Business Development Mentor and Business Marketing Solutions Expert Svetlana Medvedeva will guide members of Feminine Fortunes on how to unlock powers of persuasion to more effectively lead change in franchise business organizations and subsidiary companies, offering a comprehensive toolbox of strategies for influencing behavior.



Full day event (masterclass session extends approximately 6 hours).

There are only 286 seats available.

Tickets are complimentary, although exclusively reserved for members of Feminine Fortunes Canada and Team Mariposa of Canada.

Full scale of lunch meal will be served (completely complimentary, including beverages).

Make reservations today at: info@mariposacanada.ca

Live learning conferences and masterclasses with Mariposa's top women business leaders.



Shannyn Keating

Premier Realtor, Mariposa Realty Canada,
Premier Property Manager, Mariposa Flipped Canada,
Hamilton, Ontario.

Principle leader and contributor to Feminine Fortunes
in the Province of Ontario.

Generous philanthropist amongst the Mariposa
Foundation in the City of Hamilton and south western
Ontario.



Gillion Sheldon

Premier Designer, Mariposa Decorative Design Canada,
Master Architect and Builder, Mariposa Homes Canada,
Oakville and Halton Region, Ontario.

Principle leader and contributor to Feminine Fortunes
in the Province of Ontario.

Generous philanthropist amongst the Mariposa
Foundation in the Region of Halton and south western
Ontario.

FRIDAY OCTOBER 7, 2022

How to succeed in the new age of the smart home and smart business property marketing and development.

During this one-day masterclass, innovative thinking and marketing experts and principle contributors to the success of Mariposa Realty, Mariposa Flipped, Mariposa Decorative Design, and Mariposa Homes, Shannyn Keating and Gillion Sheldon, will explain how to capitalize and succeed in the new age of the smart home and smart business property marketing and development.

SILICON CANADA



MAKE YOUR MOVE

ARE YOU GOING TO BE
THE ONE LEFT OUT? THE
OPPORTUNITY TO GET
INVOLVED IS NOW!

20+

**DIGITAL ECONOMY
INSPIRED IDEAS AND
OPPORTUNITIES**

PROJECTS PURSUED BY TEAM
MARIPOSA, BACKED BY MARIPOSA
CAPITAL.

EVENT DATE: 11/12/2022



12 345 6789 10 123 12 345 6789

SATURDAY NOVEMBER 12, 2022
Silicon Canada Conference
Toronto Congress Centre, Toronto, Ontario, Canada.

Opportunity Presenters:



Noémie Toussaint

Premier Realtor, Mariposa Realty Canada,
Premier Property Manager, Mariposa Flipped Canada,
Mississauga and Peel Region, Ontario.

Principle leader and contributor to Feminine Fortunes
in Peel Region and the Province of Ontario.

Generous philanthropist amongst the Mariposa
Foundation in the Region of Peel and the Greater
Toronto Area.



Michelle Gillard

Premier Realtor, Mariposa Realty Canada,
Premier Property Manager, Mariposa Flipped Canada,
Cambridge and south western Ontario.

Principle leader and contributor to Feminine Fortunes
in Waterloo Region and the Province of Ontario.

Generous philanthropist amongst the Mariposa
Foundation in the Region of Waterloo and south
western Ontario.

In this 1-day conference for opportunity presentation and interaction, Noémie Toussaint and Michelle Gillard, both experts on Silicon Canada, will present many of the extraordinary opportunities that await insightful women entrepreneurs.

Here are some opportunities that can be pursued in real estate throughout the communities that are situated within or are located nearby Silicon Canada.

State of Serenity by Mariposa.



Designated building areas:

- Georgetown
- Guelph
- Maryhill
- Kitchener & Waterloo
- New Hamburg
- Woodstock
- Paris
- Brantford
- Harrisburg
- Cambridge



State of Serenity - Custom Smart Homes (opportunity)

State of Serenity is a subsidiary company of Mariposa Group Canada that would be partially owned by the investment partner, a 50-50% type of arrangement, and fully backed by Mariposa Capital Canada. State of Serenity is comprised of specific geographical locations for residential property and community development. The business model and overall objective for State of Serenity is to build quaint and most elegant smart homes and ecological efficiently designed communities in picturesque settings where quality and exclusivity blends with convenience, and where neighborhoods can become sanctuaries that flourish. State of Serenity is the essence of sophisticated construction that has addressed the finer details to home building. To receive the business opportunity proposal, please contact us at: info@mariposacanada.ca



DAPPER
by Mariposa.

Dapper - Custom Luxury Homes (opportunity)

Dapper is a subsidiary company of Mariposa Group Canada that would be partially owned by the investment partner, a 50-50% type of arrangement, and fully backed by Mariposa Capital Canada. Dapper is comprised of specific geographical locations for residential property and community development. The business model and overall objective for Dapper is to build luxury mansion homes and manor town homes that are designed as smart homes and certified as ecological efficient. To receive the business opportunity proposal, please contact us at: info@mariposacanada.ca

Designated building areas:

- Caledon Village
- Marden
- Acton
- Erin
- Belwood
- Elmira
- Grand Valley
- Eramosa
- Rockwood
- West Montrose



The Pangea Effect - Commercial Property Development Project

Designated building areas:

- The City of Guelph (the capital of Silicon Canada)
- The Town of Acton (within the heart of Silicon Canada)

Multi-plex of amusement, food hospitality, and novelty shopping that caters to 1980s historic appreciation and the geek enthusiast, along with teenage youth and family-centric entertainment. To receive the business opportunity proposal, please contact us at: info@mariposacanada.ca



THE CITY OF
GUELPH

THE
CAPITAL
OF

**SILICON
CANADA**

Silicon Canada will soon become a reality by year 2040. Consisting of 14 campuses and 32 industrial parks that are all designed for people to combined the way they live, work, and amuse themselves on a scale never before experienced. Accommodating among the world's most advanced information communication technology companies and an urban master-planned community in what will become a location for new start-ups and iconic brands. Mariposa is currently developing state-of-the-art infrastructure and in-house business shared and supportive services.

For more information, please visit: mariposacanada.ca

UNCONDITIONAL



unconditional by mariposa

The top leadership of Mariposa is desiring to expand the company's subsidiary portfolio into the wedding planning, decoration, and catering industry. Any Takers?

Any ambitious and creative ladies interested, please contact us at: opportunity@mariposacanada.ca



APPEASEMENT

FLORAL ARRANGEMENTS

The top leadership of Mariposa is desiring to expand the company's subsidiary portfolio into the floral arrangements and decorative craft industry. Any Takers?

Any ambitious and creative ladies interested, please contact us at: opportunity@mariposacanada.ca



**DRESS
FOR
SUCCESS**

ON DISPLAY
AT EVENTS.

**SMART
SHOP**

BEST
BARGAIN BAG
AND
DISCOUNTS.

CONTI FASHION

BEDAZZLE

OFF THE RACK

ON DISPLAY
AT EVENTS

OFF THE RACK

SPICE

APPAREL & BEAUTY



DISCOVER YOUR BEAUTY

CLASSIC APPAREL

Enjoy a variety of classic apparel Made in Italy.

SKINCARE ESSENTIALS

A list of must-have products to keep your skin healthy throughout the daily grind.

COSMETICS

Enjoy the finest quality of cosmetics Made in Italy.



GRANDEUR

C o n t i F a s h i o n



SOPHISTICATED WOMAN

Seductive and yet
stylish



EXCLUSIVE

Exclusive discounts for women of Feminine Fortunes, on display at live events.

RUNWAY

Fashion Show Exhibits at many Feminine Fortunes events.

OFF THE RACK



MOM'S STYLE

Mother's Fashion and Lifestyle

The Conti Fashion House.



The Conti Fashion House.

EXCLUSIVE

Organic Mother and Baby/Toddler
Apparel Collections.

EVERYTHING AT A DISCOUNT.

OFF THE RACK AND ON EXHIBIT
AT LIVE FEMININE FORTUNES
EVENTS.

THE CONTI FASHION HOUSE

CONTI

CONTI FASHION HOUSE



THE CONTI COLLECTIONS
2022 - 2023

Collections 2022-2023

Katalina Conti

W o m e n ' s
D i s t i n g u i s h e d
b e a u t y

MILAN ITALY.

The best of Katalina Conti
Collections 2002-2023.

EXCLUSIVE DISCOUNT

Discounts are exclusively
for members of Feminine
Fortunes.

FASHION EXHIBITS

Fashion Exhibits at Live
Feminine Fortunes
events.

KATALINA CONTI RUNWAY



KATALINA CONTI

GOODY TWO SHOES FASHION

Katalina Conti exclusive
discounts for members of
Feminine Fortunes.

Made in Italia

Exhibits.

Exhibits made accessible at
Live Feminine Fortunes
events.

COLLECTIONS 2022-2023

Italian Fashion Inspirations

BORCELLE

Fashion Shows

Fashion Exhibits

Collections

2022-2023

MILAN,
ITALIA.

How to
Stay
STYLISH

THE BEST OF
KATALINA CONTI

A Woman's
Elegance

by Katalina Conti

CHEETAH

S C E N T

*Katalina
Conti*

MILAN,
ITALIA.
COLLECTIONS
2022-2023

KNOTS



THE KATALINA CONTI WEDDING COLLECTION

Top 30 Most Romantic & Enchanting Gowns.

40 Perfect Gowns for the Bridesmaids.

Your Exclusive Off the Rack Exhibits.

Katalina Conti Fashion Studio Milan, Italia.

THE CHEETAH CLUB

EXCLUSIVELY FOR WOMEN OF FEMININE FORTUNES

FASHION

Fashion for the women who run the world.

The Katalina Conti Fashion Studio
in Milan, Italia.



BLACK PANTHER



Exclusive exhibits
for women of
Feminine Fortunes.

KATALINA CONTI

SWEET & DEADLY

EXCLUSIVE EXHIBIT FOR FEMININE FORTUNES



KATALINA CONTI FASHION STUDIO

REFLECT

erotica

Sometimes you have to
lose yourself, in order to
find yourself.

THE REFLECT EROTICA
COLLECTIONS 2022-2023

KATALINA
CONTI

WONDERLAND

— UNDER GARMENTS —



Since 1978, the Conti Family of Fashion Beauty and Glamour have been designing and manufacturing the finest lingerie and hosiery.
Exclusive exhibit at Feminine Fortunes events.

The Conti Fashion House

Exclusive Jewellery
Displays at Feminine
Fortunes events.

CLASSY



CONTI ITALIA

THE CONTI FASHION HOUSE
CONTI ITALIA JEWELLERY
COLLECTIONS 2022-2023

EXCLUSIVE EXHIBIT AT
FEMININE FORTUNES
EVENTS.



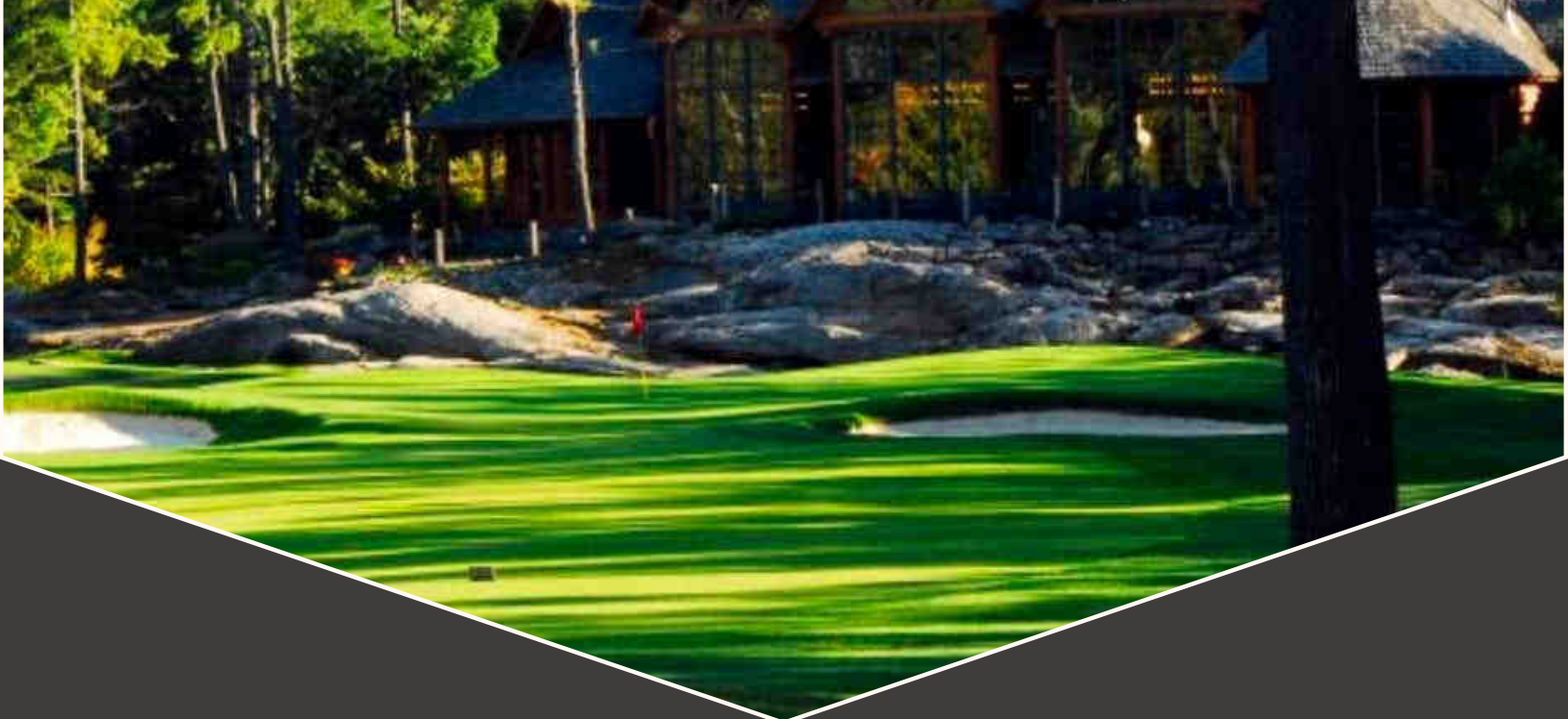
FEMININE FORTUNES

FASHION



THE FEMININE FORTUNES
FASHION SHOW

*The annual Feminine Fortunes Fashion Show
at the Metro Toronto Convention Centre on
Saturday November 26, 2022.*



FEMININE FORTUNES WEEKEND GATHERINGS

GOLF IN MUSKOKA

Feminine Fortunes Weekend Gatherings at the Rocky Crest Golf Resort in Muskoka, Ontario.

MORNING MASTERCLASSES

Spend the morning learning and evolving your business skills, and then enjoy golf in the afternoon.

Learn more about the Feminine Fortunes Weekend Gatherings at:
mariposacanada.ca

EXPEDITION

FEMININE FORTUNES

FEMININE FORTUNES ON LAKE LOUISE

Learn more about Feminine Fortunes Expeditions at: mariposacanada.ca

FEMININE FORTUNES MASTERCLASSES

Enjoying Masterclasses in the
exquisite nature of Lake Louise.

SPENDING QUALITY TIME IN THE MOUNTAINS

Discover the beauty of Alberta.
Explore attractions and have fun.

FEEL REJUVINATED

This time is for you to feel
rejuvenated.

FEMININE FORTUNES

overseas

Come visit
Katalina Conti
in Milan, Italia.

All paid expenses
from Katalina's
purse.

"The time of your life"

Visit the Fashion House of Conti.

Masterclasses at Mariposa's HQ in Europe.

FEMININE FORTUNES

Feminine Fortunes Canada

An internal women's business resource organization of Mariposa Group Canada Limited.

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